

Winds of PPORTUNITY

2010 ANNUAL MEETING ~ OKLAHOMA CITY, OK American Association for State and Local History Oklahoma Museums Association **CELEBRATING AMERICA'S PAST**

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Dear Attendees:

Welcome to Oklahoma City! We are delighted to have you here for a very special joint annual meeting of the Oklahoma Museums Association and the American Association for State and Local History. We are certain that by the time you leave the Sooner State, you will understand why, in 2007, the Oklahoma Museums Association (OMA) was selected by the Oklahoma Heritage Association to receive the Edward L. & Thelma Gaylord Oklahoma Territory Award for Preservation of State and Local History.

The Local Host and Program Committees created a terrific meeting experience for you, including speakers, sessions, tours, an outstanding exhibit hall, and evening events that are the perfect combination of fun and educational. We are sure you will enjoy this first-rate professional development and networking opportunity, and hope you take part in as many events as possible.

OMA is especially pleased to join its annual conference with AASLH this year. OMA is the primary source of information and professional development for Oklahoma's 500 museums, historical societies, historic sites, zoos, botanical gardens, historic houses, living history museums, tribal cultural centers, and other museum-related institutions. The association is delighted to have you in Oklahoma. We extend our hospitality to you and hope you enjoy your time in the Sooner State.

Your registration packet contains many important items. Be sure to look through it carefully for notices and program updates. If you have any questions, don't hesitate to ask one of the many volunteers working at the meeting. You can spot them by the ribbons they wear:

- ▶ Purple Volunteer Staff
- ► Maroon AASLH Council Members
- ► Teal OMA Board Members
- ▶ Blue Tribal Track Planning Committee
- ► Cream Host Committee
- ▶ Pink Program Committee

Please take the time to thank our sponsors and exhibitors for their role in making this meeting useful and affordable. These dedicated professionals are here to bring you products and services that will help you in your important work. They also enable us to keep your registration fee the best deal in the country!

On behalf of AASLH, OMA, and the dozens of volunteers who have worked so hard to bring you this event—have fun and remember that we are here to make this meeting a special experience for you. Don't hesitate to let us know how we can help.

TERRY L. DAVIS
President and CEO

Brenda Granger
Executive Director
Oklahoma Museums Association

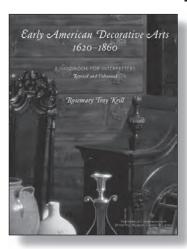
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Sponsors and Special Thanks!

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to see these important new books and order your copies at a 25% off conference discount!

New in the AASLH series!



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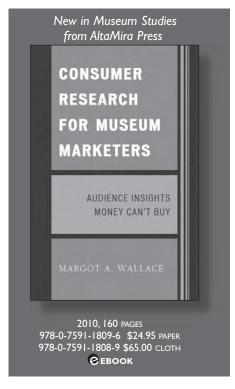
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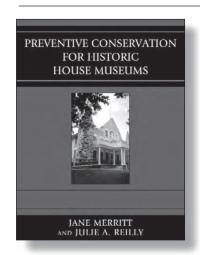
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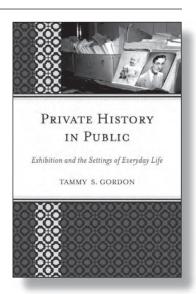


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Need to Know!

- 1. Name badges must be worn at all times.
- 2. Only registered attendees will be allowed to attend sessions and workshops.
- Nonregistered guests are not allowed to attend sessions or workshops, but may purchase tickets to attend tours and other special events. Please check with AASLH/ OMA registration desk for availability.
- 4. Your purchased tickets are located in your registration pack. Please check them for the appropriate meeting times and locations for special events.
- 5. Tickets are necessary for all workshops, labs, most luncheons, tours, and evening events. Please show your ticket before boarding busses or entering an evening event. If you'd like to purchase tickets, please visit the AASLH/OMA registration desk. Some events may be sold out.

AASLH/OMA Registration Desk Hours

The AASLH/OMA Annual Meeting registration desk is located in the Oklahoma City Cox Convention Center. The desk will be staffed during the following times to answer any questions you may have during the meeting.

Tuesday, September 21 3 pm to 5 pm
Wednesday, September 22 7 am to 6 pm
Thursday, September 23 7 am to 6 pm
Friday, September 24 7 am to 5 pm
Saturday, September 25 7 am to 12 pm

MESSAGE BOARD

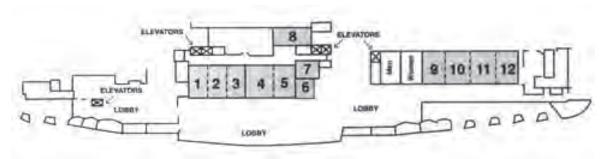
A message board will be located near the AASLH/OMA registration desk.

Sessions and Annual Meeting Evaluations

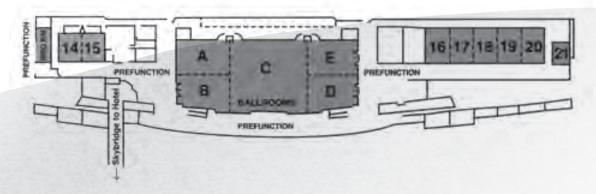
Help us improve! Session evaluations are placed in each meeting room. Please take just a few minutes to complete the form at the end of the session. An overall Annual Meeting evaluation form will be sent via email after the meeting.

COX CONFERENCE CENTER MAPS

MYRIAD CONVENTION CENTER STREET LEVEL



MYRIAD CONVENTION CENTER SECOND LEVEL



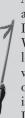
eatured PEAKERS



THURSDAY, SEPTEMBER 23 10:45 am – 12 pm

Susan Stamberg is a nationally renowned broadcast journalist and special correspondent for NPR. She is the first woman to anchor a national nightly news program, and has won every major award in broadcasting. One of the most popular broadcasters in public radio, Stamberg is well-known for her conversational style, intelligence, and knack for finding an interesting story. Stamberg's talk is open to the public and is sponsored by the Oklahoma Humanities Council and the We the People Initiative of the National Endowment for the Humanities, an independent agency under the Executive Branch of the Federal Government. Any views, findings, conclusions, or recommendations expressed in this public program do not necessarily represent those of OHC or NEH.

FRIDAY, SEPTEMBER 24 10:45 am – 12 pm



Gerard Baker recently retired from the National Park Service as the Assistant Park Service Director for Native American Relations. He also served a superintendent of Mount Rushmore National Memorial. A Mandan-Hidatsa Indian, Gerard Baker grew up on the Fort Berthold Resevation in North Dakota. When he joined the National Park Service, Baked held fast to his native identity, learning more about his people's history and traditions in every place in which has was stationed. At Rushmore, he expanded his vision to embrace the vast diversity of cultural traditions and stories that make up our national heritage. Baker's address is part of the Tribal Track at the meeting sponsored in part by funding from the Institute of Museum and Library Services.





FRIDAY, SEPTEMBER 24 6:30 – 9:30 pm

Awards Banquet speaker Im Loewen is a sociologist and author of the award-winning Lies My Teacher Told Me, in part a telling critique of existing American history textbooks but, more importantly, a wonderful retelling of American History as it should, and could, be taught to American students. Loewen's 1999 book, Lies Across America: What Our Historic Sites Get Wrong, teaches visitors to read between the lines of historical markers and to deconstruct the sculptures on monuments and memorials.



TRIBAL TRACK

In recognition of the ever-growing number of tribal cultural institutions, AASLH/OMA welcomes the addition of twenty dynamic programs designed to address the needs of, and build bridges between, tribal and non-tribal organizations. Identified by "The Guardian" icon, the programs were planned by the distinguished members of the Tribal Program Planning Committee of the Association of Tribal Archives, Libraries, and Museums (ATALM). AASLH is grateful for the good work of the committee, as well as the support of the Oklahoma Museums Association and the Oklahoma Department of Libraries. The programs, and thirty-five scholarships, were funded by the Institute of Museum and Library Services through a three-year grant awarded to the Oklahoma Department of Libraries for the Tribal Archives, Libraries, and Museums Initiative. Visit www.atalm.org for more information.



Sharing Your Ideas and Opportunities

The Annual Meeting includes activities and networking especially for the field of state and local history! You're invited to attend the following AASLH Affinity Group Events to discuss the latest issues, share ideas, and be inspired:

CORPORATE HISTORY MUSEUMS AND ARCHIVES

Tour on Wednesday and Lunch on Thursday

COURT AND LEGAL HISTORY

Session and Lunch on Friday

EDUCATORS AND INTERPRETERS

Breakfast Roundtable and Educator's Showcase on Thursday

HISTORIC HOUSE MUSEUMS

Breakfast on Friday

INTERNET DIGITAL ENCYCLOPEDIA ALLIANCE (IDEA)

Breakfast on Friday

MILITARY HISTORY

Tour on Saturday

SMALL MUSEUMS

Luncheon and Small Museums Day on Thursday

VISITORS' VOICES

Roundtable Discussion in Exhibit Hall on Thursday

Schedule Changes!

Please double check your schedule to make sure some of the sessions and programs that you plan to attend have not changed.

NEW TIME:

- Weathering the Storm: Memorializing What Has Been Lost has been moved to Friday, September 24 at 8:30 am.
- Getting It Right: Designing and Managing a Successful Tribal Museum Store has been moved to Thursday, September 23 at 4 pm.

CANCELLED:

- A Revisionist Approach to Professional Ethics scheduled for Friday, September 24 at 8:30 am.
- Map Detectives: An Overview of Locating, Interpreting, and Preserving Historic Maps scheduled for Thursday, September 23 at 4 pm.
- Bringing Native Voices into the Classroom: Successful Collaborations Among Tribes, Museums, Libraries, Archives, and Educators scheduled for Saturday, September 25 at 10:45 am.

NEW!

- The Essential Frameworks of Informal Learning will be held on Friday, September 24 at 4 pm.
- From Song to Canvas: Map Art of the Zuni will be held on Friday, September 24 at 8:30 am.
- Awards Banquet speaker Jim Loewen, author of *Lies My Teacher Told Me*, will be holding a two sessions on Saturday, September 25. How to Involve Your Constituency in Doing Local History will be held at 9 am and Handling Controversial Topics will be held at 10:45 am.
- **2011 Annual Meeting Roundtable** will be held on Saturday, September 25 at 10:45 am.

PURCHASE CARBON CREDITS

The Oklahoma Carbon Initiative works with Oklahoma farmers, ranchers, and other landowners to encourage them to use practices that help protect and conserve the land, air, and water. These practices sequester carbon, protect the quality of Oklahoma's water, and develop the state's wildlife habitat. Through your purchase, you will be helping Oklahomans protect our natural resources, now and for future generations to come, all while offsetting the small impact of your trip to our great state. Purchase your carbon credits at the Oklahoma Museums Association booth.

COWBOY UP!

Get a glimpse of the Old West as The Oklahoma Kid will perform rope tricks and entertain the crowd from 10–10:45 am outside the keynote address venue on Thursday, September 23.

RED EARTH MARKET

Original works of art by local and regional Native artists are featured at the Red Earth Museum and Gallery booth in the foyer near registration. Items for sale include baskets, pottery, jewelry, original paintings and prints, painted gourds, scarves and purses, dolls, books, and a variety of cultural items.

BOOK SIGNING

Awards Banquet speaker Jim Loewen will sign copies of his books in the exhibit hall on Friday, September 24 from 3:15–4 pm.



Do You Use Twitter? Use hashtag #AASLH10 when tweeting about the conference.



Note: ► Indicates Location or Room

Tuesday, September 21

REGISTRATION 3 – 5 pm

WEDN	NESDAY, SEPTEMBER 22
7 am – 6 pm	REGISTRATION
8 am – 5:30 pm	Tour: Black Gold and the Mother Road Cost: \$55
8:30 am – 12 pm	Workshop: Digital Preservation of Oral History—Best Practices and New Issues Cost: \$45 ▶ MR 5 Workshop: Small Museum Web Presence and Technology Tips Cost: \$45 ▶ MR 9 Train-the-Trainer: By Invitation Only Cost: Free ▶ MR 14
8:30 am – 5 pm	Workshop: Care of Folded and Rolled Documents Cost: \$50 ► Oklahoma History Center Workshop: Common Ground: Best NAGPRA Practices for Museums and Tribes Cost: \$20 ► Oklahoma History Center
	Workshop: Keep Your Institution Safe and Secure: How to Create a Safety Training Program Cost: \$75 ▶ Oklahoma City National Memorial and Museum By Invitation Only: CEO Forum Cost: \$150/\$220 for two from same organization ▶ MR 11
9 am – 5:30 pm	• Tour: Heartbeat of a Nation: Chickasaw Cultural Center Cost: \$55
11:30 am – 5 pm	Tour: Corporate History Tour Cost: \$25
1 – 5:30 pm	• Tour: Red Dirt to Riches Cost: \$25
1:30 – 5 pm	Workshop: Connecting Children to History with Museum Exhibitions Cost: \$45 ► MR 5 Workshop: Turning Your Vintage Maps Into Historical and Genealogical Research Assets Cost: \$45 ► MR 9
1:30 – 5:30 pm	• Field Services Alliance Meeting Cost: Free ► MR 2
6:30 – 9:30 pm	EVENING EVENT: Western Round-Up Cost: \$45

	Thursday, September 23
7 am – 6 pm	REGISTRATION
8 am – 3:30 pm	Tour: Guthrie, a Capital Idea Cost: \$45
8:30 – 9:45 am	Educators and Interpreters Breakfast Cost: \$20
8:30 – 9:45 am	 CONCURRENT SESSIONS Examining the College/Museum Partnership ► MR 1 Field Services Alliance Presents Museum Tips ► MR 4 How Corporate Relationships Can Be a Game Changer for Your Museum ► MR 3 IMLS Opportunities for Your Museum: Funding, Research, and Special Initiatives Room: MR 9 Making Tchotchkes Profitable: How to Improve Small Museum Gift Shops ► MR 2 Making the Most of Expansion Opportunities Room: MR 10 Moving Beyond Material Culture: Exploring American Indian Issues in the Museum Setting ► MR 16 and 17 Visitors from Near or Afar? Why it Matters How Far your Visitors are Traveling and How to Market Accordingly ► MR 11 When the Winds Reach a Category 5: New Resources for Emergency Preparedness and Response ► MR 12 Which History, Whose History? Finding Common Ground During a Cultural Tornado ► MR 19
9:45 – 10:45 am	Morning Refreshment Break in Exhibit Hall First Time Attendees Reception ► MR 15 Visitors' Voices Coffee Break in Exhibit Hall
10:45 am – 12 pm	KEYNOTE SPEAKER: SUSAN STAMBERG ► MR AB
12 – 1:15 pm	 Corporate History Luncheon Cost: \$30 ► MR 15 Directors Luncheon Cost: \$30 ► MR 5 Small Museums Luncheon Cost: \$30 ► MR 14 OMA Standing Professional Committees Luncheon Cost: \$20 ► MR 20
1 – 6 pm	• Tour: Sooner Stars, Storms, and Dinosaurs Cost: \$35
1:30 – 2:45 pm	CONCURRENT SESSIONS Achieving Board Excellence ► MR 3 Digitizing the Civil War ► MR 10 Engaging All Ages: A Discussion of Successful Family Programming ► MR 4 For Profit Nonprofits ► MR 12 IDEA Roundtable ► MR 9 Mummies, Marketing, and Media Madness ► MR 11 Not Your Same Old Strategic Planning Process for Small Museums ► MR 2 Partnering for Success ► MR 1 Spotlight on Tribal Museums and Cultural Centers: Successful Case Studies ► MR 18 Stars, Bars, and More Cars! Challenges and Opportunities in Museum Planning ► MR 19
2:45 – 3:45 pm	Afternoon Refreshment Break and Educators Showcase in the Exhibit Hall
4 – 5:15 pm	 CONCURRENT SESSIONS Civil Rights Fifty Years Later ▶ MR 11 Debating the Rembrandt Rule ▶ MR 16 and 17 Digital Collections in the Classroom and Beyond ▶ MR 4 Getting It Right: Designing and Managing a Successful Tribal Museum Store ▶ MR 19 Getting a Second Wind: Making the Most of Community Outreach ▶ MR 10 Governance and Training for Tired and Humorless Organizations ▶ MR 3 Mutual Goals: Mission vs. Money ▶ MR 12 Native Voices: Using Audio Best Practices to Create Community ▶ MR 18 Opportunities for Change: Ensuring Archival and History Program Survival in Tough Times ▶ MR 2 Opportunities for NEH Support ▶ MR 9 What Should We Do? Utilizing Audience Research to Shape Exhibitions, Programming, and Marketing ▶ MR 1
5:45 – 6:30 pm	Reception: Seminar for Historical Administration Cost: Free ► MR 15
6:30 – 9:30 pm	EVENING EVENT: One Hot Oklahoma Night! Cost: \$45

F 24				
7.0m 6.nm	FRIDAY, SEPTEMBER 24			
7 am – 6 pm	REGISTRATION			
7 – 8:15 am	 IDEA Breakfast Cost: \$20 ► MR 14 Historic House Museums Breakfast Cost: \$20 ► MR 4 and 5 			
7:30 – 9:30 am	Tour: Strummin', Strollin', and Scones Cost: \$20			
8:30 am – 12:30 pm	• Tour: Best of the West Cost: \$35			
8:30 – 9:45 am	CONCURRENT SESSIONS Advocacy for History Organizations ► MR 3 Answering the Questions You Don't Want People to Ask ► MR 11 Engaging Students and Teachers Through Collections ► MR 9 From Song to Canvas: Map Art of the Zuni ► MR 1 Mythbusters: Beyond American Indian Advisory Committees ► MR 16 and 17 Partners in Preservation: AIC and You ► MR 18 Shared Spaces Roundtable ► MR 2 Small Museums, Big Impact! ► MR 12 Weathering the Storm: Memorializing What Has Been Lost ► MR 19 What's Radical About Radical Trust? ► MR 10			
9:45 –	Writing and Publishing on Museum Collections ► MR 15 Morning Refreshment Break in the Exhibit Hall			
10:45 am 10:45 am – 12 pm	PLENARY SPEAKER: GERARD BAKER ► MR AB			
12 – 1 pm	 Networking and AASLH Membership Luncheon in the Exhibit Hall Open to All Court and Legal History Luncheon Cost: \$30 ► MR 14 			
12 – 1:45 pm	• Oklahoma Museums Association Annual Meeting Luncheon and Awards Cost: \$30 ► MR 4 and 5			
1 – 1:45 pm	AASLH Meeting of the Membership ► MR AB			
1 – 5 pm	Tour: Our Heritage and Our Heroes Cost: \$25			
2 – 3:15 pm	 CONCURRENT SESSIONS Building Partnerships Between Museums and Schools: National History Day in Dallas ► MR 18 Collections Inventories: Turning a Tornado into a Breeze ► MR 1 Creating Experiences Visitors and Communities Value ► MR 19 Dealing with Tragedy: Museums and Memorialization ► MR 16 and 17 Determining the Effectiveness of School Programs: A Strategy for All ► MR 10 Gen X Leadership Considered ► MR 3 How SMART Phones Can Impact Historical Organizations ► MR 11 Interpreting Slavery and the Slave Trade at Northern Historic Sites, Part I ► MR 2 Preserving Native American Collections: Resources and Opportunities ► MR 12 Using Resources Wisely: Training and Evaluating Volunteers ► MR 9 Where Do I Turn for Help? New Online Resources for Museum Professionals ► MR 15 			
3:15 – 4 pm	Afternoon Refreshment Break and Award Winner Showcase in the Exhibit Hall			
4 – 5:15 pm	 CONCURRENT SESSIONS Addressing 21st Century Skills in Historical Organizations ► MR 3 Burdens, Benefits, and Balance: University Based Historic House Museums ► MR 12 The Essential Framework of Informal Learning Room: MR 15 Interpreting Slavery and the Slave Trade at Northern Historic Sites, Part II ► MR 2 Opportunity All Around: Growing the Museum Field, Cultivating Young Professionals, Producing Great Work ► MR 9 Programming and Interpreting Military History ► MR 19 Remembering the Past, Building for the Future: How to Develop and Implement a Historically Significant Time Capsule Project ► MR 16 and 17 Taking Your Museum to the Next Level ► MR 18 			
	 Using CollectiveAccess to Manage Collections: A Case Study ► MR 11 Web Usability Lab ► MR 10 			
6:30 – 9:30 pm	EVENING EVENT: Leadership in History Awards Banquet Cost: \$55 ► MR AB			

Saturday, September 25				
8 am – 12 pm	REGISTRATION			
8:30 am – 12:30 pm	• Tour: One Hot Adventure! Cost: \$25			
8:30 am – 5 pm	Tour: From Route 66 to Outer Space Cost: \$55			
9 am – 5:45 pm	Tour: Military History Cost: \$55			
9 – 10:15 am	CONCURRENT SESSIONS Challenges and Change: Historic House Museums Re-evaluate ► MR 12 Compelling Stories + Creative Interpretation: Two Models for Increased Community Engagement ► MR 2 Engaging the Problematic Past ► MR 10 Harnessing the Winds of Opportunity: Creating the Best Fit for Collections in the Space You Have ► MR 3 How to Involve Your Constituency in Doing Local History ► MR 14 Lessons From the Road ► MR 9 Local History, Maine History, and Beyond: the New Maine Memory Network ► MR 11 The Museum Different: Comparing Native Center Models with Museum Models, Part I ► MR 18 Sustaining Advisory Relationships Between Historical Organizations and American Indian Nations ► MR 16 and 17 We Just Don't Have the Money: How to Protect Visitors, Staff, and Collections with Reduced Staff and Budgets ► MR 4			
10:15 – 10:45 am	Morning Break with Refreshments in Foyer			
10:45 am – 12 pm	CONCURRENT SESSIONS 2011 Annual Meeting Roundtable MR 5 Building Community Connections: Collaborations for the 21st Century MR 12 Calculating Risk: Using Project Management Skills to Bring Home a Successful Project ► MR 11 Change as Opportunity: Lessons of Leadership Transitions ► MR 4 Handling Controversial Topics ► MR 14 The Museum Different: Comparing Native Center Models with Museum Models, Part II ► MR 18 Neighborhood Collaboration: Building Professional Development Workshops Together ► MR 9 Of the Student, By the Student, For the Student ► MR 10 Opportunities and Applications: Students Research Local History ► MR 3 Why Not Volunteers? Developing Staff and Volunteer Partnerships ► MR 2			
12:15 – 1:30 pm	• Tribal Track Closing Luncheon Cost: \$20 ► MR 19 and 20			
1 – 5 pm	• Hands On Lab: Pathways Cost: \$25 ▶ Ronald J. Norick Downtown Library			
3 – 6 pm	AFTERNOON EVENT: Relaxing at an Oklahoma Treasure Cost: \$35			

xhibit Hall I ighlights

Explore New Products and Services in the Exhibit Hall

On Thursday, September 23 and Friday, September 24, don't miss your chance to visit the AASLH Career Kiosk and meet more than sixty vendors and suppliers at this year's annual meeting. The Exhibit Hall is your place to network, check out the latest technology and services being offered, and WIN lots of great prizes!

Food, Drinks, and Networking!

The Exhibit Hall also features networking, food, and beverages during the Annual Meeting. Take a break and join your peers for networking, food, and fun!

THURSDAY, SEPTEMBER 23

9:45-10:45 am Morning Refreshment Break 2:45-3:45 pm Afternoon Refreshment Break

FRIDAY, SEPTEMBER 24

9:45-10:45 am Morning Refreshment Break Afternoon Refreshment Break 3:15-4 pm

AASLH/OMA Career Center

Post your resume and find out who is hiring!

Email Center and Cyber Café

The AASLH/OMA Exhibit Hall includes email stations for anyone who needs to send or receive email while at the event.

Bead a Pair of Tribal-Inspired Earrings for You or Someone Special...

in the Foyer

Noted Choctaw beadwork artist Chester Cowen will provide hands-on instruction for making beaded earrings, a craft associated with many American Indian tribes. For those wishing to make a pair of earrings, complimentary supplies and materials are available. Sponsored by the Association of Tribal Archives, Libraries, and Museums.

Special Activities in the Exhibit Hall

THURSDAY

9:45-10:45 am - Visitors' Voices Affinity Group is sponsoring a roundtable discussion on evaluation in small museums.

2:45–3:45 pm – The Educators and Interpreters Affinity Group is sponsoring the Educator's Showcase.

FRIDAY

12:00–1:00 pm – Get a free meal at the AASLH Membership Luncheon.

3:15–4:00 pm – See the best in state and local history with the Award Winner's Showcase and learn how to nominate your organization for an award. Also, Awards Banquet Speaker Jim Loewen will be signing copies of his books in the exhibit hall.

StEPs

Standards and Excellence Program for History Organizations

AASLH has a new program for smalland mid-sized history organizations called StEPs. Stop by the AASLH booth on Friday, September 24 from 9:45-10:45 am and visit with Cherie Cook,



Standards and Excellence Program for History Organizations

AASLH Senior Program Manager. Cherie can show you the StEPs workbook and answer questions about this valuable new program.



WIN GREAT PRIZES! In addition to networking and food, the exhibit hall offers an opportunity to win a laptop computer by participating in the Trivia game. And exhibitors will also be giving away their own GREAT prizes. Check out your Trivia card inside your tote bag for more information.

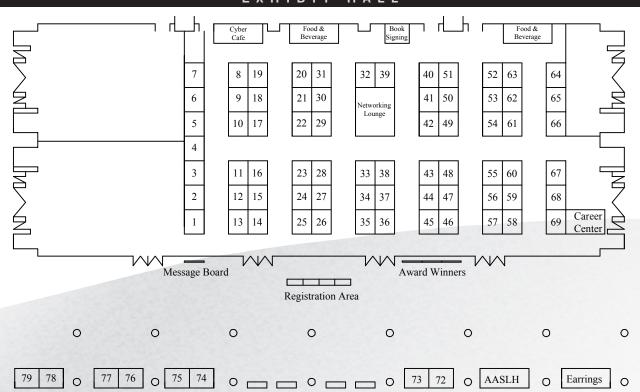
This is your chance to explore the latest and greatest products and services available to history organizations.

Company	Booth Number
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AASLH/OMA Career Center. Bel	nind Booth #69
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& Museum	
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EXHIBIT HALL



► 2010 AASLH/OMA xhibitors

AASLH Programs and Services

Foyer

Contact: Membership Services 1717 Church St. Nashville, TN 37203 Phone: 615-320-3203

E-mail: membership@aaslh.org

Web: www.aaslh.org

Check out the many programs and resources that AASLH offers including StEPs, Visitors Count!, professional development and more. We are your home for history!

AASLH/OMA Career Center Booth: Behind Booth 69

Contact: Membership Services for AASI H or OMA

Web: www.aaslh.org; www. okmuseums.org

Stop by to see information on job openings in the field or leave your resume for potential employers.

AltaMira Press

Booth: #34 Contact: Jessica Wetzel 4501 Forbes Blvd., Suite 200

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Booth: #63

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American Heritage Booth: #6

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Phone: 240-453-0900 x11 E-mail: imartin@americanheritage.

Web: www.americanheritage.com HeritageSites, a collaboration between American Heritage Publishing and AASLH, provides information on nearly 4,000

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American Indian Cultural Center & Museum

Booth: #65

Contact: Stacey Halfmoon 900 N. Broadway, Suite 200 Oklahoma City, OK 73102-5843 **Phone:** 405-239-5500

E-mail: staceyh@aiccm.org Web: www.aiccm.org

The American Indian Cultural Center & Museum is a State of Oklahoma project currently under development in downtown Oklahoma City. Information about this 300-acre cultural park and the 39 Tribes of Oklahoma tribes will be shared.

American Institute for Conservation

Booth: #12

Contact: Ruth Seyler 1156 15th St. NW, #320 Washington, DC 20005 Phone; 202-661-8062

E-mail: rseyler@conservation-us.org Web: www.conservation-us.org The American Institute for Conservation (AIC) is the national

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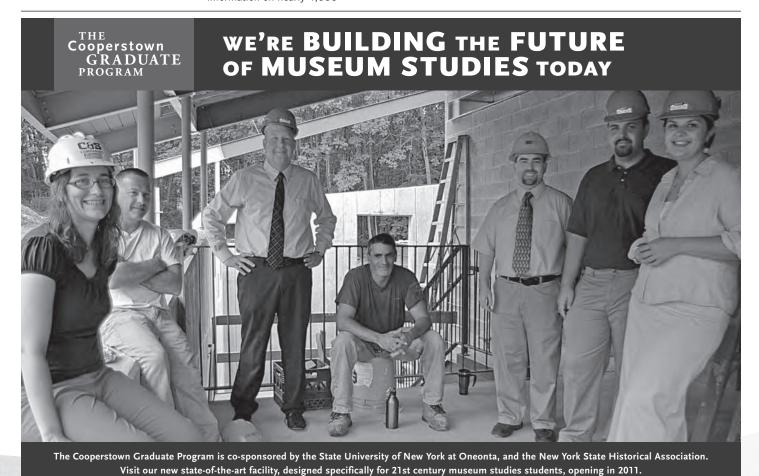
Amigos Library Services Booth: #3

Contact: Pam Carter 14400 Midway Road Dallas, TX 75244-3509 **Phone:** 972-340-2883 E-mail: carter@amigos.org Web: www.amigos.org

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Contact: Katie Kellett 420 Wando Park Blvd. Mt. Pleasant, SC 29464





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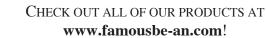
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Booth: #9

Contact: Sharilyn Young

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Park Hill, OK 74451 Phone: 918-708-2237

E-mail: sharilyn-young@cherokee.

Web: www.cherokee.org The Living National Treasures program is an example of how organizations and cultures can work with artisans and craftspeople to preserve traditional lifeways. Cherokee artisans will demonstrate flint knapping, basketry, beadwork, and other crafts produced in a traditional manner using native materials.

Chickasaw Cultural Center

Booth: #56

Contact: Michelle Cooke, B.A., M.A.

The Division of History and Culture 509 1/2 E Arlington Ada, OK 74820

Phone: 580-436-7272 E-mail: michelle.cooke@ chickasaw.net

Web: www.chickasawcultural

center.com

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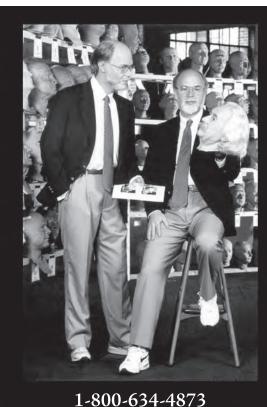
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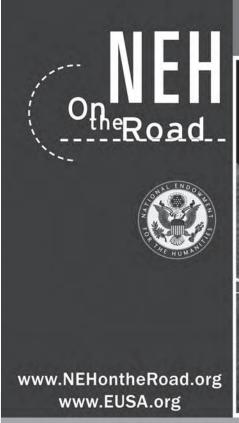
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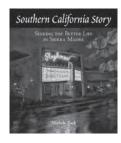
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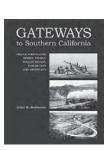
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Contact: Jon-Erik Gilot 111 Thomson Park Drive Cranberry Township, PA 16066 **Phone:** 800-416- 2665 E-mail: gilot@ptlp.com

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Quatrefoil Associates

Booth: #22

Contact: Louisa Kwasigroch

29 C St.

Laurel, MD 20707 Phone: 301-470-4748 E-mail: louisa@quatrefoil.com Web: www.quatrefoil.com Quatrefoil creates inspiring museum experiences through our commitment to collaboration and our multidisciplinary approach to exhibit design and fabrication.

Re:discovery Software, Inc.

Booth: #78

Contact: Steve Richardson 3040 Berkmar Drive Charlottesville, VA 22901



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Phone: 434-975-3256 ext. 270 E-mail: steve@rediscov.com Web: www.rediscoverysoftware.com Proficio is a complete collections management database and public access solution for all types of museum collections, archives, reference libraries and archaeology

The ResCarta Foundation, Inc.

Booth: #72

Contact: John Sarnowski 313 15th Ave. N. Onalaska, WI 54650 **Phone:** 608-566-5966

E-mail: John.Sarnowski@rescarta.

Web: www.rescarta.org The ResCarta® Toolkit is professional grade software designed to build and organize your digital collections. Create and display your archive quality images with Libary of Congress metadata by using simple forms.

ResourceMate by Jaywil Software Development Inc. Booth: #21

Contact: Tanja Ducharme PO Box 25005 Guelph, Ontario N1G 4T4 Phone: 519-837-8370 E-mail: tducharme@resourcemate.

Web: www.resourcemate.com ResourceMate® is reasonably priced collection management software enabling small to medium sized organizations to catalog and share their collection as well as manage contacts and members. Today we have over 8,000 users worldwide. Please visit us at www. resourcemate.com.

Ride into History

Booth: #13

Contact: Ann Birney 2886 N. Hwy. 99 Admire, KS 66830 Phone: 620-528-3580 E-mail: ridehist@satelephone.com What's the difference between a reenactor and a Chautauguan? Ride into History's Ann Birney and Joyce Thierer—Amelia Earhart and Calamity Jane—have freebies

about accurate and entertaining

historical performance. Riggs Ward Design Booth: #67

Contact: L. Brent Ward 2315 West Main Street Richmond, VA 23220 Phone: 804-254-1740

E-mail: bward@riggsward.com Web: www.riggsward.com Riggs Ward Design is an awardwinning exhibition development and design firm, providing a full-range of design services for established and emerging museums, libraries, and cultural centers.

The Scholar's Choice

25 Franklin St., #1260

Booth: #48 Contact: Mary Lynn Howe

Rochester, NY 14604 **Phone:** 585-262-2048 x111 E-mail: mlh@scholarschoice.com Web: www.scholarschoice.com The Scholar's Choice is an exhibit company which markets books on behalf of university and scholarly publishers.

Southwest Solutions Group / Spacesaver

Booth: #39

Contact: Matt Howell 4355 Excel Parkway, Suite 300 Addison, TX 75001

Phone: 972-250-1970 E-mail: mhowell@ southwestsolutions.com

Web: www.southwestsolutions.com Specializing in safe and secure

collection area storage solutions. Spacesaver High Density Compact Shelving, Art Racks, Air Tight Cabinets, Archive, Bulk, and Warehouse storage solutions. Free Surveys!

Split Rock Studios Booth: #60

Contact: Lisa Friedlander 2071 Gateway Blvd. Arden Hills, MN 55112 Phone: 651-631-2211 x717

E-mail: Ifriedlander@ splitrockstudios.com

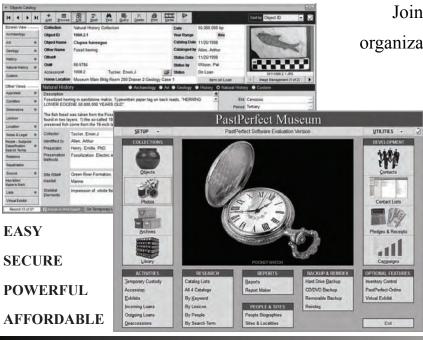
Web: www.splitrockstudios.com Split Rock Studios offers NAI-award winning exhibit design, exceptional fabrication, and responsive collaboration, all under one roof. Let our talented team help create the exhibit of your dreams!

Stobbe Design

Booth: #20

Contact: Steve Stobbe 3621 Larkspur Dr. Ponca City, OK 74604 Phone: 580-382-1675

E-mail: steve@stobbedesign.com Web: www.stobbedesign.com Stobbe Design specializes in design, production and installation of donor recognition displays. Our unique displays are custom



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Tribal-Inspired Earrings Demonstration

Foyer

Chester Cowen Choctaw Beadwork Artisan Association of Tribal Archives, Libraries, and Museums 405-522-3515

E-mail: tribal@oltn.odl.state.ok.us **Web:** www.atalm.org

Noted Choctaw beadwork artist Chester Cowen will provide handson instruction for making beaded earrings, a craft associated with many American Indian tribes. For those wishing to make a pair of earrings, complimentary supplies and materials are available. Sponsored by the Association of Tribal Archives, Libraries, and Museums.

Tour-Mate Systems Booth: #19

Contact: Ronny Shtag 137 St. Regis Cres. S. Toronto, ON M3J 1Y6 Phone: 416-636-5654 E-mail: rshtag@tourmate.com **Web:** www.tourmate.com
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University of Oklahoma Museum Studies Program Booth: #64

Contact: Kelly Collyar 1610 Asp Ave., Suite 108 Norman, OK 73072 Phone: 405-325-1061 E-mail: kcollyar@ou.edu Web: www.ou.edu

The OU College of Liberal Studies offers a 100% Masters of Art Degree in Museum Studies. Come visit with our faculty and staff to learn more about getting enrolled today!

University of Tulsa

Booth: #58

Contact: Michelle Maxwell 800 South Tucker Drive, Lorton Hall 201 Tulsa, OK 74104 Phone: 918-596-2706

E-mail: bob-pickering@utulsa.edu **Web:** www.utulsa.edu Recruiting for Museum Science and Management Program

USS Constitution Museum

Booth: #7

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Contact: Rebecca Crawford PO Box 1812

Boston, MA 02129 **Phone:** 617-426-1812 x131

E-mail: rcrawford@ ussconstitutionmuseum.org **Web:** www.ussconstitution

museum.org

Engage Families! Interested in family learning? Join our community! Gain tips on family-friendly exhibits and programming, play with exhibit prototypes, explore our free online resource, and more! Share your stories with us!

West Virginia University / NPS Civil War 150th

Booth: #47

Contact: Kati Singel, Melissa Bingman

220 Woodburn Hall

PO Box 6303 Morgantown, WV 26506

Phone: 304-293-2421
E-mail: Kati_Singel@nps.gov
Web: http://cwar.nps.gov/civilwar/

civilwar.htm.

West Virginia University offers graduate training in public history and cultural resource management. Students can earn a

MA in History with concentration in public history, a certificate in Cultural Resource Management in conjunction with several interdisciplinary master's degrees, and a PhD field in public history. The WVU Department of History is working in partnership with the National Park Service to develop a website for the Civil War 150th, Civil War to Civil Rights, http:// cwar.nps.gov/civilwar/civilwar.htm. This interpretive website features a calendar of events, an interactive map of historic sites, and resources on Civil War scholarship.

Western Center for the Conservation of Fine Arts

Booth: #8

Contact: Carmen F. Bria, Jr. 1225 Sante Fe Dr. Denver, CO 80204

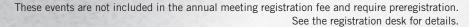
Phone: 307-335-8574
E-mail: carmen@wildblue.net
Web: www.wccfa.com

Specialize in the conservation and restoration of paintings and painted surfaces. We also provide preventive conservation services including collection and facility surveys and workshops on

collection care.



AASLH wishes to thank The History Channel for its generous support of the Awards Banquet.





WEDNESDAY, SEPTEMBER 22

Black Gold and the Mother Road 8 am - 5:30 pm Cost: \$55

Step back to a time when Tulsa was the oil capital of the world and Route 66 was the Mother Road. Visit the Chandler Route 66 Interpretive Center, located in a 1930s WPA Armory, along with a Route 66 icon, the Round Barn built in 1898. While in Tulsa, explore the Philbrook Museum of Art, (below) housed in an Italian Renaissance Villa, and the Gilcrease Museum, home to a comprehensive collection of Native American and Western art. Lunch is included.



Heartbeat of a Nation: Chickasaw Cultural Center

9 am - 5:30 pm Cost: \$55

Travel to the foot of the ancient Arbuckle Mountains in south central Oklahoma to experience America's largest tribal cultural center. Witness first-hand how the world-class Chickasaw Cultural Center combines state-of-the-art technology and richly theatrical environments to immerse visitors in an unforgettably vibrant, hands-on experience designed

to share the Chickasaw's rich and vibrant culture. Walk in the footsteps of the Ancients through the Spirit Forest, travel the Chickasaw people's forced removal from their homeland, celebrate the Chickasaw cultural revitalization of the twentieth century in the Stomp Dance Gallery, experience a traditional village tour, view the archives in the Holisso Research Center, and enjoy a large-format film about Chickasaws and their stories. A traditional lunch will be served in the Aaimpa' Café.

Corporate History Tour 11:30 am - 5:30 pm Cost: \$25

Join the AASLH Corporate History Affinity Group for a visit to The Conoco Museum in Ponca City. This \$4 million corporate museum opened in 2007 and its exhibits highlight the growth of the Conoco company from its early days as a kerosene distributor, to the wildcat days of the Cherokee Outlet, to an international energy empire. A box lunch is included. Sponsored by the Chesapeake Energy Corporation

Red Dirt to Riches

1 – 5 pm Cost: \$25

Did you know Oklahoma City was founded in one day? Step back to territorial times on original Land Run property at the Historic Harn Homestead Museum. Then tour the State Capitol, constructed in 1917 and domed in 2007—the only capitol in the world surrounded by working oil wells! Finally, visit the 14,000-square-foot Governor's Mansion, dedicated October 1928, and learn how the city went from farmland to riches.

THURSDAY, SEPTEMBER 23

Guthrie: A Capital Idea 8 am - 3 pm Cost: \$45

Born during the Land Run in 1889, Guthrie, Oklahoma's first State Capital, exploded into a city of over 10,000 people in a single day. Begin your visit at the Oklahoma Territorial Museum and hear the story of the determined people who laid the foundation for the future State of Oklahoma. Then, tour the world's largest Scottish Rite Masonic Temple (right). Following a driving tour of Guthrie and a delicious lunch,

explore the Victorian downtown area, designated as a National Historic District, on your own by visiting more historic sites or enjoying some shopping. Lunch is included.

Sooner Stars, Storms, and Dinosaurs 1 - 6 pm Cost: \$35

Norman, known for its unpredictable weather and native roots, sits just south of the USA crossroads, I-35 and I-40. Home to the University of Oklahoma, Sooner Pride runs deep in the veins of the Norman community. Soak up some "Sooner Magic" in Norman with a driving tour of the historic University of Oklahoma campus. Discover a Guinness-World-Record-holding Pentaceratops at the nation's largest university-based natural history museum, the Sam Noble Oklahoma Museum of Natural History

(right). Then, step into the eye of the storm with a tour of the National Weather Service Severe Storm Prediction Center, a government research lab specializing in severe and hazardous weather research.



Buses for tours and evening events will depart from the Sheridan Street entrance of the Renaissance Hotel. Please arrive fifteen minutes prior to event.

FRIDAY, SEPTEMBER 24

Strummin', Strollin', and Scones Walking Tour 7:30 – 9:30 am *Cost: \$20*

Enjoy the morning breeze with a walking tour of Bricktown and historic downtown Oklahoma City. Start the morning at the American Banjo Museum, featuring the world's largest collection of banjos and celebrating the instrument's rich history. Stroll through an array of sights and sounds and experience the evolution of the banjo from primitive folk instrument to the opulent Jazz Age creation of the 1920s. Continue exploring the city with a tour of downtown OKC's finest architectural gems. Conclude your walk with a light breakfast at the landmark Skirvin Hotel which recently underwent a multimillion dollar renovation project to restore its original grandeur.

Best of the West 8:30 am – 12:30 pm *Cost:* \$35

Experience the best of the West with a visit to historic Stockyards City, an authentic Western district with the largest live cattle market/auction in the world. Enjoy breakfast at Cattlemen's Steakhouse, the oldest continuing restaurant operation in the state, serving hearty breakfasts and slab-like steaks to the working cowboys since 1910. After a hearty meal, take a peek at the modern west with a driving tour of the historic stockyards. Finally, explore The National Cowboy and Western Heritage Museum featuring significant works by master artists, Prosperity Junction—a 14,000 squarefoot Western town, and exhibition galleries highlighting rodeos, western performers, and more.

Our Heritage and Our Heroes 1 – 5 pm Cost: \$25

Begin the day learning about the heritage of the Sooner State with a driving tour of Oklahoma's first Historic Preservation District, Heritage Hills. Then tour the Oklahoma Heritage Association and Gaylord-Pickens Museum filled with high-tech exhibits focused on telling the story of the state through its people. Next, be inspired by the heroism of everyday Americans at the Oklahoma City National Memorial and Museum which educates on the impact of violence, informs about events surrounding the bombing, and inspires hope and healing through lessons learned by those affected.

SATURDAY, SEPTEMBER 25

From Route 66 to Outer Space 8:30 am – 5 pm *Cost:* \$55



Begin your journey at the Oklahoma Route 66 Museum in Clinton. Experience six decades of the history of America's Mother Road including the music, vehicles, and stories that made her famous. Then, find a unique trinket to take home at one of the treasures of Route 66, the Mohawk Lodge Indian Store (above), the oldest trading post in Oklahoma. Drive through a turbine wind farm on your way to the Stafford Air and Space Museum which tells the story of flight from Leonardo to Mars with exhibits and artifacts that will leave you amazed and entertained. The tour will return to OKC via old Route 66 through historic towns and across the old Chisholm Trail. Lunch is included.

Military History Tour 9 am – 5:45 pm Cost: \$55

Join the AASLH Military History Affinity Group and experience Oklahoma's military history. Start your journey at the recently renovated 45th Infantry Division Museum, the largest state-operated Army museum in the country. Then travel by motorcoach to Fort Sill and the recently opened US Army Artillery Museum. With over 150 artillery pieces on display, the museum presents the story of Army Artillery from 1775 to present. Explore the Fort Sill National Historic Landmark and Museum, a frontier fort featuring most of the original stone buildings built by the Buffalo Soldiers of the 10th Cavalry in 1869–70. Visit the 1872 Guardhouse, restored Cavalry Barracks, and the newly completed Warrior's Journey Gallery which tells the story of the Indian warrior from tribal times through to the modern US Army. The final stop will be a visit to the Apache POW Cemetery where Geronimo is buried. A box lunch is included.

One Hot Adventure! 8:30 am – 12:30 pm *Cost:* \$25

Visit the Oklahoma State Firefighters Museum featuring turn-of-the-century fire engines, Oklahoma's first fire station, and the finest specimens of firefighting equipment anywhere. Learn about firefighting through history from 1730s bucket brigades to the present. Next, play the morning away at Science Museum Oklahoma (below) exploring over eight acres of hands-on science experiences plus thousands of space and aviation artifacts, including the International Gymnastics Hall of Fame.



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Evening Events

These events are not included in the annual meeting registration fee and require preregistration. See the registration desk for details.

WEDNESDAY, SEPTEMBER 22

Western Round-Up 6:30 - 9:30 pm

Cost: \$45

Gather 'round and experience the true west at The National Cowboy & Western Heritage Museum. The museum embodies the spirit, passion, and grit symbolized by the American West. Explore the cowboy's role in fine art and pop culture and contributions to the rich history of the West through Native American objects, firearms, and historical cowboy gear. Get a special sneak peek of the Traditional Cowboy Arts Association 12th Annual Exhibition, an annual tribute to the continuing vitality of Western craftsmanship featuring objects representing saddlemaking, bit and spur making, silversmithing, and rawhide braiding. Also, enjoy heavy hors d'oeuvres, live entertainment, and a cash bar.



THURSDAY, September 23

One Hot Oklahoma Night! 6:30 - 9:30 pm

Cost: \$45

Dick Tracey to Astronauts. The Flaming Lips (below) to Rockabilly. Cowboy cool to the Jet Stream. All are uniquely Oklahoman. Be surprised as you step into Oklahoma's rich and vivid legacy at the Oklahoma History Center. Take a spin in a stage coach, roast marshmallows at the Cowboy Camp, find your family's legacy in the research center, fulfill your rock and roll fantasy, and more. Network with colleagues and enjoy an hors d'oeuvre buffet, coffee and dessert lounge, and complimentary wine, beer, and sodas.



FRIDAY, SEPTEMBER 24

Leadership in History Awards Banquet 6:30 - 9:30 pm

Cost: \$55



Join AASLH in honoring the best in state and local history at the 2010 Leadership in History Awards. Jim Loewen,

sociologist and author of the awardwinning Lies My Teacher Told Me, will inspire attendees by challenging us with the responsibility organizations have to get history right. The evening will also include dinner and a lively awards presentation.

SATURDAY, SEPTEMBER 25

Relaxing Afternoon at an Oklahoma Treasure

3 - 6 pm

Cost: \$35

Come wrap up the annual meeting with your colleagues and new friends as we enjoy an opportunity to socialize on a beautiful Oklahoma fall afternoon at the Historic Harn Homestead Museum. This picturesque outdoor museum is an original Land Run property and home to Oklahoma's past. Sit back and enjoy a presentation on The Spirit of '89 by Dr. Bob Blackburn, Executive Director of the Oklahoma Historical Society. This engaging presentation will discuss the importance of the Oklahoma land runs and the early establishment of Oklahoma City. The event will include a BBQ, guided tours, and vintage lawn games.



Premeeting Vorkshops

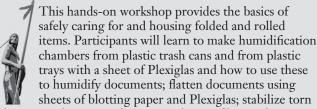
These events are not included in the annual meeting registration fee and require preregistration. See the registration desk for details.

8:30 AM - 5 PM

Care of Folded and Rolled Documents

Sponsored by the Oklahoma Historical Records Advisory Board Cost: \$50, Limit: 20 registrants

► Location: Oklahoma History Center



documents by encapsulation in polyester film or placement in a sleeve or envelope; choose from the variety of folders and boxes that are commercially available for the storage of documents; make custom rigid folders from acid-free corrugated board; and make custom boxes from acid-free corrugated board.

CHAIR: Sherelyn Ogden, Head of Conservation, Minnesota Historical Society, St. Paul, MN

CEO Forum

Cost: \$150 or \$220 for two from the same organization

Room: MR 11

By invitation only: Regardless of how well organizations are weathering the current economic downturn, there is increasing acceptance that history organizations need new approaches to remain relevant and sustainable. The challenges and stresses of the day demand creative, adaptive leadership. This year's CEO Forum will look at a range of new organizational strategies including deep, sustained collaboration; incorporating the experience and stories of the audience in the historical narrative; embracing advocacy on issues critical to healthy communities; and exploiting new technologies. CEOs and senior executives are invited to bring their wildest, most revolutionary "what if" ideas and engage in creative thinking exercises with their peers and colleagues.

CHAIR: Norman O. Burns, II, Executive Director, Maymont Foundation, Richmond, VA

Common Ground: Best NAGPRA Practices for Museums and Tribes

Cost: \$20 (includes lunch), Limit: 85 registrants

Location: Oklahoma History Center

This workshop begins with a "nuts and bolts" presentation from National NAGPRA on the process, available funding, and the law. The program will also include panels of museum representatives and tribes discussing the consultation process, current concerns, and developing a roadmap for the next twenty years.

Co-Chairs: Sherry Hutt, Director, National NAGPRA, Washington, DC, and Sangita Chari, Grants Coordinator National NAGPRA, Washington, DC

Keep Your Institution Safe and Secure: How to Create a Safety Training Program

Cost: \$75

Location: Oklahoma City National Memorial and

Your museum probably has a carefully drafted collections policy safeguarding artifacts. But, what about a formalized safety program protecting visitors and staff? Attend this hands-on workshop at the Oklahoma City National Memorial and Museum to learn from three institutions of different sizes and disciplines how to develop or strengthen your own safety program.

CHAIR: Karen Graham Wade, Director, Homestead Museum, City of Industry, CA

Leon (Gil) Gillum, Director of Security, Oklahoma City National Memorial and Museum, Oklahoma City, OK

Kari Watkins, Executive Director, Oklahoma City National Memorial and Museum, Oklahoma City, OK

Carol Wells, Vice President of Finance and Operations, Birmingham Civil Rights Institute, Birmingham, AL



Premeeting Workshops

These events are not included in the annual meeting registration fee and require preregistration. See the registration desk for details.

8:30 AM - 12 PM

Digital Preservation of Oral History—Best **Practices and New Issues**

Cost: \$45

Room: MR 5

This workshop will provide an introduction to archival best practices for preserving multimedia resources created by oral historians. The instructors will cover a variety of issues, including appropriate computer file formats and management, digital storage options, and conversion of older formats like cassette tapes to electronic formats for preservation and access.

CHAIR: Mary Larson, Head, Oklahoma Oral History Research Program, Oklahoma State University, Stillwater,

Doug Boyd, Director, Louie B. Nunn Center for Oral History, University of Kentucky, Lexington, KY

Train-the-Trainer Workshop

Room: MR 14

By invitation only. Standardsbased curriculum training for staff of state and regional museum associations, field services offices, and other service organizations.

Co-CHAIRS: Cherie Cook, Senior Program Manager, AASLH, Jefferson City, MO, and Linda Norris, Consultant, Riverhill, Treadwell, NY

Small Museum Web Presence and **Technology Tips**

Cost: \$45

Room: MR 9

This workshop will showcase the open source programming concepts that will allow small institutions to establish a Web presence and highlight technology solutions for little money with several how-to presentations.

CHAIR: Ted Isham, Curator, Creek Council House Museum, Okmulgee, OK

1:30 - 5 PM

Connecting Children to History with Museum Exhibitions

Cost: \$45

Room: MR 5

Participate in a dialog that will explore how to develop history exhibitions for children. This workshop will help you develop the skills needed to understand and collaborate with kids; define and create new and meaningful ways to connect children to history; and develop and design history exhibitions for kids.

Co-Chairs: John Russick, Senior Curator, Chicago History Museum, Chicago, IL, and D. Lynn McRainey, Elizabeth F. Cheney Director of Education, Chicago History Museum, Chicago, IL

Benjamin Filene, Director of Public History/Associate Professor, History Department, University of North Carolina Greensboro, Greensboro, NC

Andy Anway, Principal, Amaze Design, Boston, MA

Gail Ringel, Vice President, Exhibits and Production, Boston Children's Museum, Boston, MA

Turning Your Vintage Maps into Historical and Genealogical Research Assets

Cost: \$45

Room: MR 9

This workshop is a hands-on session demonstrating how vintage maps of any size and scale can be readily aligned with one another and with modern property lines and aerial photographs, to permit easy comparison. See clearly the evolution of schools, roads, rails, towns, and the final result your community.

CHAIR: Fred Cruger, Granite Falls Historical Society, Granite Falls, WA

Kyle Rood, Student Intern, Granite Falls Historical Society, Granite Falls, WA

1:30 - 5:30 PM

Field Services Alliance Meeting

Cost: Free

Room: MR 2

Members and interested colleagues of FSA will gather to receive an update on a variety of issues facing local grassroots history organizations. They will also receive an update on the upcoming Field Services Manual.

Chair: Laura Casey, State Coordinator, Museum Services Program, Texas Historical Commission, Austin, TX



8:30 – 9:45 AM Concurrent Sessions

Educators and Interpreters Breakfast and Roundtable

Preregistration Required, Cost: \$20

Room: MR 14

Begin the annual meeting at this engaging breakfast where you will have the opportunity to network with peers. Get a quick overview of the different education/interpretation sessions at the 2010 meeting and learn about the work of the AASLH Educators and Interpreters committee. Our featured speaker will be Lynne Roller, Director of Education and Research at the Oklahoma City National Memorial and Museum. Lynne's talk will be *Respect*, *Resilience and Responsibility—Lessons Learned from Violence and Terrorism*. Focused table-based discussion will follow the presentation.

Co-Chairs: Kyle McKoy, Director; Education and Outreach, Arizona Historical Society, Tempe, AZ, and Linnea Grim, Hunter S. Smith Director of Education and Visitor Programs, Monticello, Charlottesville, VA

Examining the College/Museum Partnership

Room: MR 1

Staff from two successful small college museums discuss the diverse challenges and unique opportunities they face. The Center for Western Studies at Augustana College in Sioux Falls, SD, and the Center of Southwest Studies at Fort Lewis College in Durango, CO, are the case studies and shown as best practice models.

CHAIR: Peter Tirrell, Associate Director, Sam Noble Oklahoma Museum of Natural History, Norman, OK

Sarah Polak, Director, Mari Sandoz High Plains Heritage Center, Chadron State College, Chadron, NE

Ron M. Potvin, Assistant Director and Curator, John Nicholas Brown Center for Public Humanities and Cultural Heritage, Brown University, Providence, RI

Elayne Silversmith, Librarian, Center for Southwest Studies, Fort Lewis College, Durango, CO

Field Services Alliance Presents Museum Tips

Room: MR 4

Basic helpful hints about museum best practices and procedures by field services providers. This no-nonsense session will provide practical ways of approaching disaster planning, working with living history groups, exhibiting of photos and documents, and conducting visitor research. There will be four presentations of fifteen minutes each.

CHAIR: Stacy Klingler, Assistant Director, Local History Services, Indiana Historical Society, Indianapolis, IN

Myers Brown, Curator of History and Extension Services, Tennessee State Museum, Nashville, TN

Laura Casey, State Coordinator, Museum Services Program, Texas Historical Commission, Austin, TX

Jeff Harris, Director, Local History Services, Indiana Historical Society, Indianapolis, IN

How Corporate Relationships Can Be a Game Changer for Your Museum

Room: MR 3

Museums and corporations working together? It's all about the cash and panache, or is it? A panel of corporate and nonprofit museum professionals invite you to an informative roundtable on how to approach, negotiate, and follow through on mutually beneficial collaborations between your museum and members of your business community.

CHAIR: Gregory Vadney, Director, The Stickley Museum, L & JG. Stickley and Company, Manilus, NY

Kristen Jones, Senior Curator, Harley-Davidson Museum, Harley-Davidson USA, Milwaukee, WI

Laura Sadowski, Senior Vice President of Institutional Advancement, Strong National Museum of Play, Rochester, NY

IMLS Opportunities for Your Museum: Funding, Research, and Special Initiatives

Room: MR 9

IMLS program staff will provide an overview of IMLS funding opportunities available to museums, including tips for preparing a competitive application and common pitfalls to avoid. The presentation will also include an update on recent IMLS publications and national initiatives.

CHAIR: Sandra Narva, Senior Program Officer, Institute of Museum and Library Services, Washington, DC

Making Tchotchkes Profitable: How to Improve Small Museum Gift Shops

► Room: MR 2

Join this roundtable session and share some of the tips and tricks that work for your gift shop. Discuss types of items to have in your shop, how to know your visitor's needs, consignment, layout, UBIT, and unique ideas to bring in customers.

CHAIR: Delaynna Trim, Curator of Collections, Mabee-Gerrer Museum of Art, Shawnee, OK

Making the Most of Expansion Opportunities

Room: MR 10

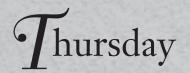
Many museum expansions are based on the growing need for exhibit and collection space. Two historical societies have expanded their traditional roles to also become community centers and tourist destinations. These plans required finding new partners and exploring new ways of thinking, planning, designing, and marketing.

CHAIR: Claudia Berg, Expansion and New Initiatives Coordinator, State Historical Society of North Dakota, Bismarck, ND

Gary Reetz, Head of HGA Museum Group, HGA Architects and Engineers, Minneapolis, MN

Mark Peterson, Director, Winona County Historical Society, Winona, MN

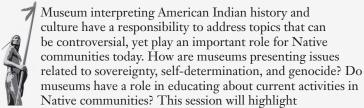
More 8:30 – 9:45 am Sessions on Page 26



8:30 - 9:45 AM **Concurrent Sessions (continued)**

Moving Beyond Material Culture: Exploring American Indian Issues in the Museum Setting

► Room: MR 16 and 17



opportunities and inspire dialogue on these important issues. CHAIR: Raney Bench, Curator of Education, Abbe Museum, Bar Harbor, ME Anne McCudden, Director, Ah-Tah-Thi-Ki Museum, Clewiston, FL Carolyn Rapkievian, Assistant Director for Education and Museum Programs,

Gena Timberman, Director, American Indian Cultural Center, Oklahoma City, OK

National Museum of the American Indian, Washington, DC

Visitors from Near or Afar? Why it Matters How Far Your Visitors are Traveling and How to Market Accordingly

Room: MR 11

How do your local visitors differ from those coming from farther away? Explore distinctions between local and non-local visitors from over 100 museums. Hear findings. Staff from Naper Settlement and the Texas Historical Commission will share how such patterns are driving planning and marketing efforts.

CHAIR: Diana Kirby, Sites Supervisor, Historic Sites Division, Texas Historical Commission, Austin, TX

Donna Sack, Director of Visitor Services, Naper Settlement, Naperville, IL

Deb Wilcox, Director of Evaluation, Center for Nonprofit Management, Nashville, TN

When the Winds Reach a Category 5: New Resources for **Emergency Preparedness and Response**

Room: MR 12

Experience has taught us that all disasters are local. Yet response to a widespread disaster is often coordinated at the state level. This session explores innovative tools that are enabling stewards of cultural heritage to partner with emergency managers at the local and state level to protect our nation's cultural heritage.

CHAIR: Lori Foley, Director of Preservation Services, Northeast Document Conservation Center, Andover, MA

Gina Minks, Imaging and Preservation Service Manager, Amigos Library Services, Dallas, TX

Mary Rogers, Coordinator, Collections Care and Emergency Programs, Heritage Preservation, Washington, DC

Which History, Whose History? Finding Common Ground During a Cultural Tornado

Room: MR 19

In this open-ended, but structured discussion around the idea of truth, participants will strive to identify what truths might be interesting to visitors and how they may or may not be the truths we work we who work in museums think about.

Co-Chairs: Linda Norris, Managing Partner, Riverbill, Treadwell, NY and Ken Yellis, Principal, First Light Consulting, Newport, RI

9:45 - 10:45 AM Morning Refreshment Break in the Exhibit Hall

First-Time Attendee Reception

Room: MR 15

First-time meeting attendees are invited to attend a special reception in their honor to meet seasoned meeting attendees and get tips for getting the most out of their annual meeting experience. Sponsored by AASLH Mentor Committee.

Visitors' Voices Coffee Break

► Room: Exhibit Hall

The AASLH Visitors' Voices affinity group invites conference participants to enjoy their morning coffee while talking with others about audience research and evaluation in small museums. Join us for informal, roundtable discussions in the Exhibit Hall to share ideas and learn more about surveying visitors and evaluating programs on a shoestring budget.



10:45 AM - 12 PMKEYNOTE: SUSAN STAMBERG

► Room: MR AB

Traditional Cheyenne Blessing provided by Chief Gordon Yellowman Welcome by Oklahoma Lt. Gov. Jari Askins

Funding for this program is provided by a grant from the Oklahoma Humanities Council and the We the People initiative of the National Endowment for the Humanities. Any views, findings, conclusions or recommendations expressed in this public program do not necessarily represent those of OHC or NEH.



12 – 1:15 PM Luncheons

Corporate History Luncheon

Preregistration Required Cost: \$30

Room: MR 15

Join the Corporate
History Museum and
Archives Affinity Group
for lunch and meet other
professionals who work in
the corporate history field.
Hear Dr. Bob Blackburn,
Executive Director of
the Oklahoma Historical
Society, speak about his
recently published book on
the Sonic Corporation

CHAIR: Unette Lemke, Independent Museum Professional, Racine, WI

Directors Luncheon

Preregistration Required
Cost: \$30

Room: MR 5

Directors and CEOs of organizations of all sizes are invited to lunch for networking and discussion. You'll meet others who face the same issues you do on the job every day and learn about AASLH initiatives that will benefit your organization.

CHAIR: David Donath, CEO, Billings Farm and Museum, Woodstock, VT, and Chair; AASLH Council

Small Museum Luncheon

Preregistration Required Cost: \$30

Room: MR 14

David Anderson, Executive Director of the Creek Council House Museum, will take you on the rollercoaster ride of collaborations between small museums and their community partners.

CHAIR: Stacy Klingler, Assistant Director, Local History Services, Indiana Historical Society, Indianapolis, IN

OMA Standing Professional Committees Luncheon

Preregistration Required

Cost: \$30

Room: MR 20

Visit with colleagues and meet new friends over lunch. The standing professional committees of OMA will hold informal business and networking meetings: Oklahoma Registrars Association, Oklahoma Native American Museum Professionals, Oklahoma Membership and Development Association, and Oklahoma Museum Educators. Other networking opportunities are available as part of the Tribal Track.

1:30 – 2:45 PM Concurrent Sessions

Achieving Board Excellence

► Room: MR 3

No trustee joins a board to fail, yet many fall short of what is needed. Using a "Board Fundamentals Checklist," attendees will discuss strategies to maximize board effectiveness, covering structures, processes, and attitudes. Participants will include directors who are using the checklist to strengthen their boards.

Co-Chairs: John W. Durel, Ph.D., Principal, Durel Consulting Partners/Qm2, Baltimore, MD and Anita N. Durel, CFRE, Principal, Durel Consulting Partners/Qm2, Baltimore, MD

Sunnee O'Rork, Executive Director, Arizona Museum for Youth, Mesa, AZ

Bill Tramposch, Executive Director, Nantucket Historical Association, Nantucket, MA

Karen Wiley, Executive Director, Louise Hopkins Underwood Center for the Arts, Lubbock, TX

Digitizing the Civil War

Room: MR 10

Learn more about Civil War Sesquicentennial projects focusing on digitization as a way to encourage memory, preservation, and documentation of the Civil War by bringing together items that are physically disconnected to reveal previously unknown stories. This session will provide tips for doing commemorative digitization projects, working with community groups and individuals, and sustaining your digital project beyond the life of the commemoration.

CHAIR: Jackie Barton, Manager, Outreach and Field Services, Ohio Historical Society, Columbus, OH

Jason Crabill, Manager, Preservation and Access Services, Obio Historical Society, Columbus, OH

Laura Drake Davis, CW 150 Legacy Project-Western Region, The Library of Virginia, Richmond, VA

Barbara Franco, Executive Director, Pennsylvania Historical and Museum Commission, Harrisburg, PA

Engaging All Ages: A Discussion of Successful Family Programming

Room: MR 4

Help determine what great family programs look like! Hear from three institutions who have found success with family programming. Participate in a discussion of characteristics of successful family programs and come away with a working theoretical framework. You'll gain fresh approaches to expanding intergenerational audiences and improving the bottom line.

CHAIR: Sarah Watkins, Curator, USS Constitution Museum, Boston, MA

Rebecca Crawford, Outreach Learning Coordinator, USS Constitution Museum, Boston. MA

Carolyn Nenart, Education and Programs Director, Wenham Museum, Wenham, MA

Heather Nielsen, Head of Community and Family Programs, Denver Art Museum, Denver, CO

More 12 – 1:15 pm Sessions on Page 28



1:30 - 2:45 PM **Concurrent Sessions (continued)**

For Profit Nonprofits

Room: MR 12

The financial sustainability of historic sites is a continual challenge; some non-profit organizations are strategically working towards success through innovative and improved revenue streams. You'll learn how three sites have used retail sales, licensing, events, programs, and rentals to improve the bottom line as well as their steps to success and major challenges.

CHAIR: Kenneth C. Turino, Manager of Community Engagement and Exhibitions, Historic New England, Boston, MA

Jack Braunlein, Director, Lyndhurst, Tarrytown, NY Cindi Malinick, Director, Decatur House, Washington, DC

Mummies, Marketing, and Media Madness

Room: MR 11

Examine the various ways museums market themselves to a wide audience in this technological age. Topics will include websites, Facebook, YouTube, videos, and email blasts. The session will focus on social media, specifically how to use Facebook outside the electronic box.

CHAIR: Delaynna Trim, Curator of Collections, Mabee-Gerrer Museum of Art, Shawnee, OK

Daniel J. Lay, Preparator, Mabee-Gerrer Museum of Art, Shawnee,

Donna Merkt, Curator of Education, Mabee-Gerrer Museum of Art, Shawnee, OK

IDEA Roundtable

Room: MR 9

The IDEA Roundtable provides an update on activities related to online encyclopedias, fosters discussion among active and prospective encyclopedia projects, and serves as a forum for cross project collaboration.

CHAIR: Douglas E. Barnett, Chief of Staff, University of Texas Libraries, Austin, TX

Not Your Same Old Strategic Planning Process for **Small Museums**

Room: MR 2

How does a small museum develop a better experience for its patrons to learn about historic times? Through strategic planning, you will learn a process that uses short-survey responses and affinity diagrams to build a strategic plan developing maximum of vision, and participation, utilizing a minimum of time.

CHAIR: Cecil Carter, Community Development Director, Murray State College, Tishomingo, OK

Partnering for Success

Room: MR 1

Developing successful partnerships is now more than ever necessary for most museums' survival. Learn what partnerships can do for you and how to find a compatible partner. The panel will present case studies of successful museum partnerships in action with governmental, corporate, and other museum partners.

CHAIR: Louise Howard, Chief Curator, Naper Settlement, Naperville, IL

Dan DiSanto, Assistant to the City Manager, City of Naperville, Naperville, IL

Margaret L. Frank, Executive Director, Naper Settlement, Naperville, IL

Gregory Vadney, Director, The Stickley Museum, L. & J.G. Stickley, Inc., Manlius, NY

Spotlight on Tribal Museums and Cultural Centers: Successful Case Studies

Room: MR 18



Tribal museums and cultural centers play a vital role in sustaining cultural heritage and addressing issues of relevance to their communities. In order to support their missions, IMLS' Native American/Native Hawaiian Museum Services grant program has funded more than 130 projects over

the past five years that have had noticeable impact on tribal museum and cultural center activities. Panelists will present their experiences on three successful projects in the areas of collections management, exhibition development, and education as well as share successes and failures related to implementing the program/projects.

CHAIR: Sandra Narva, Senior Program Officer, Institute of Museum and Library Services, Washington, DC

Janine Bowechop, Executive Director, Makah Cultural and Research Center, Neah Bay, WA

Sue Ellen Herne, Program Coordinator, Akwesasne Museum, Hogansburg, NY

Carey Tilley, Executive Director, Cherokee Heritage Center, Tablequah, OK

Stars, Bars, and More Cars! Challenges and Opportunities in **Museum Planning**

Room: MR 19

Need to reinvent your exhibition program? Want to embody the local, state, and national historical narrative in your exhibits? Looking for practical solutions in designing exhibits that can compete for today's fragmented audience? Come explore practical solutions to challenges in an ever changing museum world.

CHAIR: Christy Spurlock, Assistant Professor/Curator, Kentucky Library and Museum/Western Kentucky University, Bowling Green, KY

Donna Parker, Associate Professor/Exhibits Curator, Kentucky Library and Museum/ Western Kentucky University, Bowling

Sandy Staebell, Assistant Professor/ Registrar/Collections Curator, Kentucky Library and Museum/Western Kentucky University, Bowling Green, KY





2:45 – 3:45 PM Afternoon Refreshment Break Exhibit Hall

Educators Showcase in Exhibit Hall

CHAIR: Greg Hardison, Museum Theatre Coordinator, Kentucky Historical Society, Frankfort, KY

4 – 5:15 PM Concurrent Sessions

Civil Rights Fifty Years Later

Room: MR 11

The decade ahead offers important opportunities for us to remember and honor the struggles and accomplishments of the Civil Right era, from the sit-ins of 1960 to the assassination of Martin Luther King in 1968. Come share your commemoration plans and discuss how AASLH can encourage and support such initiatives in communities across the nation.

CHAIR: Julia Rose, Director, West Baton Rouge Museum, Port Allen, LA

Barbara Franco, Executive Director, Pennsylvania Historical and Museum Commission, Harrisburg, PA

James B. Gardner, Senior Scholar, National Museum of American History, Smithsonian Institution, Washington, DC

Debating the Rembrandt Rule: What is the Appropriate Use of Collections at Historic Sites?

Room: MR 16 and 17

As historic sites face increasing pressure to attract audiences, affirm their relevancy, and develop sustainable operations, many are rethinking the role of the collection in the visitors' experience. Is greater visitor access to our historic resources an engaging way to interpret or is it a dangerous threat to our preservation missions?

CHAIR: David A. Janssen, Vice President for Collections and Interpretation, Detroit Historical Society, Detroit, MI

Kendra Dillard, Curator II, Governor's Mansion State Park, Sacramento, CA

Ron M. Potvin, Assistant Director and Curator, John Nicholas Brown Center for Public Humanities and Cultural Heritage, Providence, RI

Digital Collections in the Classroom and Beyond

Room: MR 4

The Museum of Anthropology created an online database for its collection. They taught educators to use our database in a classroom, to develop database curriculum, and to encourage student database use for research projects. The presentation will provide ideas to engage audiences through digitization and where funding can be obtained for similar projects.

CHAIR: Kyle Elizabeth Bryner, Registrar and Collections Manager, Museum of Anthropology at Wake Forest University, Winston-Salem, NC

Tina Smith, Educator, Museum of Anthropology at Wake Forest University, Winston-Salem, NC

Getting a Second Wind: Making the Most of Community Outreach

Room: MR 10

Are you looking for a proficient and cost-effective way to build stronger more enduring community connections in these hard economic times? This session will teach you how to deploy a well-trained army of enthusiastic volunteers to carry the message to a larger and more diverse audience.

CHAIR: Sandra Baker, Volunteer Program Director, Senator John Heinz History Center, Pittsburgh, PA

Terri Blanchette, *Community Program Director, Senator John Heinz History Center, Pittsburgh, PA*

Jeremy Burnworth, President, Fayette County Historical Society, Uniontown, PA

Margaret Jackson, President, Historical Society of Mt. Lebanon, Pittsburgh, PA

Getting It Right: Designing and Managing a Successful Tribal Museum Store

Repm: MR 19



When managed effectively, tribal museum stores can generate significant revenue, provide an outlet for the creative efforts of tribal members, and supply hard-to-find items used in traditional arts and crafts. To help your store meet these objectives, this session features panelists from diverse,

but highly successful, tribal museums. The discussion will lead you through developing policies and procedures, identifying vendors of authentic American Indian inventory, developing signature items, establishing satellite locations, engaging tribal members to create consignment opportunities, establishing an on-line presence, and complying with The Indian Arts and Crafts Act of 1990.

CHAIR: Rita Lara, Museum Director; Oneida Nation of Wisconsin, Oneida, WI

Anne McCudden, Director, Ah-Tah-Thi-Ki Museum, Clewiston, FL

Christina Breault, Consultant, Spokane, WA Eva Williams, Curator, Indian Arts and Crafts Board, Southern Plains Indian Museum, Anadarko, OK

Governance and Training for Tired and Humorless Organizations

Room: MR 3

Is there a duller session topic than "good governance?" If you're thinking we should title this "Spoonfuls of Castor Oil" then this session is for you. Your organization's success depends on strong leadership. So if you've been avoiding difficult improvements, then try this—we'll use satire, sarcasm, and slapstick to jumpstart your museum's good governance.

CHAIR: Brian C. Crockett, HELP Project Manager, Mid-America Arts Alliance, Albuquerque, NM

Kay Osborne, HELP Field Expert/ Director, Nonprofit Administration Program, Drury University, Springfield, MO

Carla Patterson, HELP Field Expert/ Rural Development Educator, Auburn, NE Ken Schroeder, Director, Edgerton/ Explorit Center, Aurora, NE

More 4 – 5:15 pm Sessions on Page 30



4 - 5:15 PM **Concurrent Sessions (continued)**

Mutual Goals: Mission vs. Money

Room: MR 12

In this year's Mutual Goals session, participants will explore the sometimes competing institutional goals of staying true to mission and earning revenue. Speakers from different types of organizations will explore how they find the balance between these and then open up the session to group discussion.

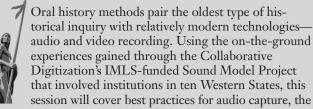
CHAIR: Rhonda Newton, Program Coordinator, Pennsylvania Heritage Society, Harrisburg, PA

Norman O. Burns, II, Executive Director, Maymont Foundation, Richmond, VA

Kari Watkins, Executive Director, Oklahoma City National Memorial and Museum, Oklahoma City, OK

Native Voices: Using Audio Best Practices to Create Community

Room: MR 18



collecting process, organizing, interpreting, and using what you collect. The short film Speaking History: The Soapstone Prairie Oral History Project produced from these materials and will be shown and discussed as a tool for interpretation.

CHAIR: Leigh Grinstead, Digital Services Consultant, Lyrasis, Atlanta, GA

Brenda Martin, Ph.D., Cultural Heritage Consultant, Farmington, NM

Opportunities for Change: Ensuring Archival and **History Program Survival in Tough Times**

Room: MR 2

How has the economic recession affected your archival/ history program, your staff, and your already limited resources? Many history professionals are facing reduced budgets and making difficult choices to maintain our programs. This session, sponsored by the Corporate History Affinity Group, will provide an opportunity for participants across all areas of interest to share their recent efforts and new best practices with others in the field.

CHAIR: Dianne Brown, CA, Corporate Archivist, The Procter and Gamble Company, Cincinnati, OH

John Harper, Corporate Historian, Chevron, San Ramon, CA Kenneth Schlesinger, Chief Librarian, Lehman College, Bronx, NY

Opportunities for NEH Support

Room: MR 9

Come learn about support available from NEH for museums sand historical organizations as well as special initiatives and funding trends. Emphasis will be on smaller institutions. Presenters include NEH program officers as well as grant recipients.

CHAIR: Andrea Anderson, Senior Program Officer, Office of Challenge Grants, National Endowment for the Humanities,

Mary Downs, Senior Program Officer, Division of Preservation and Access, National Endowment for the Humanities, Washington, DC

Clay Lewis, Senior Program Officer, Division of Public Programs, National Endowment for the Humanities, Washington, DC

What Should We Do? Utilizing Audience Research to Shape Exhibitions, Programming, and Marketing

Room: MR 1

The Atlanta History Center and National Civil Rights Museum share how they are utilizing AASLH Visitors Count! results to shape institutional plans for a wide variety of actions—from day-to-day work plans, to marketing plans, to major renovation plans.

CHAIR: Casey Steadman, Chief Operating Officer, Atlanta History Center, Atlanta, GA

Hillary Hardwick, Vice President, Marketing Communications, Atlanta History Center, Atlanta, VA

Tracy Lauritzen Wright, Director of Administrative and Special Projects, National Civil Rights Museum, Memphis, TN

5:45 - 6:30 PM

Reception: Seminar for Historical Administration

Preregistration Required, Cost: Free

The SHA Alumni affinity group invites you to join SHA alumni and faculty at the annual SHA reception in celebrating SHA and in welcoming new SHA coordinator John Durel. If you are interested in learning more about the SHA program, this is the place for you!





6:30 - 9:30 PM **EVENING EVENT** One Hot Oklahoma Night!

Cost: \$45





7 – 8:15 AM Breakfasts

Internet Digital Encyclopedia Alliance—IDEA

Preregistration Required

Cost: \$20

Room: MR 14

If you have an online encyclopedia program, or plan on starting one in the future, then this breakfast is for you. Join IDEA for conversation, networking, and lots of ideas. The program will include an update on digital projects across the country as well as an update on the activities of AASLH's IDEA group.

Chair: Douglas E. Barnett, Chief of Staff, University of Texas Libraries, Austin, TX

Historic House Museums

Preregistration Required

Cost: \$20

Room: MR 4 and 5

Join historic house museum professionals for an engaging discussion of current issues. James Vaughan, Vice President, Stewardship of Historic Sites for the National Trust for Historic Preservation will speak about the opportunities and challenges in the historic house field.

CHAIR: Kendra Dillard, Curator II, Governor's Mansion State Historic Park, Sacramento, CA

8:30 – 9:45 AM Concurrent Sessions

Advocacy for History Organizations

Room: MR 3

AASLH is a leading advocate for increased federal funding for history organizations. At the heart of this effort is a coalition of over sixty organizations dedicated to ensuring funds reach America's museums. Now more than ever, it is important that you do your part to help. Attend this session to learn about our successes, and find out ways we can work together to increase funding, strengthen exisiting national programs, and advance professionalism in the field.

CHAIR: Terry Davis, President and CEO, AASLH, Nashville, TN

Answering the Questions You Don't Want People to Ask

Room: MR 11

Often the uncomplimentary or uncomfortable aspects of an institution's history or field draw the most attention. This panel will discuss strategies for crafting good answers to tough questions. This session is sponsored by the Court and Legal History Group.

CHAIR: Dr. Elizabeth R. Osborn, Assistant to the Chief Justice for Court History and Public Education, Supreme Court of Indiana, Indianapolis, IN

Laurie Baty, Senior Director of Museum Programs, National Law Enforcement Museum, Washington, DC

CJ Brafford, Executive Director, Ute Indian Museum, Montrose, CO Linnea Grim, Director of Education and Visitor Programs, Thomas Jefferson Foundation/Monticello, Charlottesville, VA

Engaging Students and Teachers Through Collections

Room: MR 9

Participants will learn about evaluation-tested educational programming from two state historical societies that connect K-12 audiences to collections. Collections-based education can happen both inside an organization and through outreach activities. Learn about what worked and what didn't and how to apply these methods to collections of historical organizations.

CHAIR: Jody Blankenship, Director of Education, Kentucky Historical Society, Frankfort, KY

Mike Deetsch, Interpretive Education Administrator, Kentucky Historical Society, Frankfort, KY

Stacia Kuceyeski, Unit Manager, Faculty Services, Obio Historical Society, Columbus, OH

Megan Wood, Unit Manager, Education Program and Partnerships, Ohio Historical Society, Columbus, OH

From Song to Canvas: Map Art of the Zuni

Room: MR 1



Zuni and other indigenous peoples have always had maps. The maps are in songs, prayers, painted on ceramics, and etched in stone. Over the past 500 years these maps have largely

been replaced with new maps with places renamed in foreign languages. In this session participants will learn how A:shiwi A:wan Museum and Heritage Center works with Zuni artists to create map art that communicates the nature and relative arrangements of places and physical features, Zuni culture, and diverse ways of seeing and knowing.

CHAIR: Jim Enote, Executive Director, A:shiwi A:wan Museum and Heritage Center, Zuni, NM.

Mythbusters: Beyond American Indian Advisory Committees

► Room: MR 16 and 17



To help your organization build rapport, obtain deeper information, and create strong liaisons with American Indians and other cultural groups, hear how successful museums have embarked on developing advisory committees or undertaken

consultations. It is important to understand expectations, sensitivities, and needs of not only the people you'll work with, but to articulate your own expectations as well, and to be open to extra benefits that may occur.

CHAIR: Karen Coody Cooper, Program Coordinator, Cherokee Heritage Center, Tahlequah, OK

Dan Provo, Director, Oklahoma History Center, Oklahoma City, OK

Gena Timberman, Executive Director, Native American Cultural and Educational Authority, Oklahoma City, OK

Gordon Yellowman, Instructor, Cheyenne and Arapaho Tribes Department of Education, El Reno, OK



8:30 - 9:45 AM **Concurrent Sessions (continued)**

Partners in Preservation: AIC and You

Room: MR 18

This session will assist historical organizations in providing a safe environment and proper care for their collections by showcasing how AIC can be their partner in preservation. AIC and our 3,500 members can assist you with collections care issues and disaster planning—no matter the size of your organization.

CHAIR: Ruth Seyler, Membership and Meetings Director, American Institute for Conservation, Washington, DC

Ann Boulton, Objects Conservator, Edmond, OK

Lori Foley, Director of Preservation Services, Northeast Document Conservation Center, Andover, MA

Anne Murray, Textile Conservator, Murray Conservation Services, Oklahoma City, OK

Shared Spaces Roundtable Room: MR 2

Many museums share space with other entities and have demands beyond their core mission. This session will explore those issues and how an affinity group can help institutions meet these challenges. We will be evaluating how the State Capitol Affinity group can be reinvented to support a broader spectrum of institutions.

CHAIR: Kurt Senn, Deputy Director, William J. Clinton Presidential Library, Little Rock, AR

Bethany Hawkins, Program Associate, AASLH, Nashville, TN

Small Museums, Big Impact

Room: MR 12

Representatives from successful small museums in Texas and Oklahoma will serve as examples of small museums that use their resources wisely and have a big impact in their communities. Topics highlighted are funding, social media, events, and school programs. These organizations serve as models of how small museums can seize the winds of opportunity and expand the impact their museums have locally.

CHAIR: Laura Casey, State Coordinator, Museum Services Program, Texas Historical Commission, Austin, TX

Nancy Coggins, Communication Director, Harn Homestead Museum, Oklahoma

Chris Dyer, Executive Director, Arts Council of Brazos Valley, College Station, TX Trapper Heglin, General Tommy Franks Leadership Institute and Museum, Hobart, OK

Weathering the Storm: Memorializing What Has Been Lost

Room: MR 19

Museums with memorial collections have unique ethical considerations regarding use and care of collections. This session will define what memorial museums are and the ways they relate to the larger museum community, examining two institutions with differing missions: The Oklahoma City National Memorial and Museum, and the National Law Enforcement Museum.

CHAIR: Vanya Scott, Registrar/Collections Manager, National Law Enforcement Museum, Washington, DC

Helen Stiefmiller, Collections Manager, Oklahoma City National Memorial and Museum, Oklahoma City, OK

What's Radical About Radical Trust?

Room: MR 10

Allowing your users to contribute content to your website requires radical trust. This concept, gaining steam with the popularity of social media tools, naturally raises concern in history organizations. It threatens authoritative voice and weakens control. Yet, it offers opportunities to reach and engage new audiences. Join us as we discuss the challenges of radical trust.

CHAIR: Tim Grove, Acting Director of Education, National Air and Space Museum, Washington, DC

Michael Frohlich, Multimedia Developer/Web Manager, State Historical Society of North Dakota, Bismarck, ND

James B. Gardner, Senior Scholar, National Museum of American History, Smithsonian Institution, Washington, DC

Kent Whitworth, Executive Director, Kentucky Historical Society, Frankfort, KY

Writing and Publishing on Museum **Collections**

Room: MR 15

Interested in writing and publishing an article or book on an aspect of your museum's collections? This session provides a practical step-by-step approach on how to be successful at selecting a topic, research, writing and finding the best publisher for your project.

CHAIR: Gordon A. Blaker, Curator, U.S. Army Artillery Museum, Ft. Sill, OK

Myers Brown, Curator of History and Extension Services, Tennessee State Museum, Nashville, TN

Gordon Jones, Senior Military Historian and Curator, Atlanta History Center, Atlanta, GA

9:45 - 10:45 AM Morning Refreshment Break in the Exhibit Hall



10:45 - 12 PMPLENARY: GERARD BAKER

► Room: MR AB





12 – 1 PM Luncheons

Networking and AASLH Membership Luncheon

Cost: Free

Room: Exhibit Hall

Open to all, this is your chance to check out the latest and greatest products available in the exhibit hall while grabbing a complimentary lunch.

Court and Legal History Luncheon

Preregistration Required, Cost: \$30

Room: MR 14

This affinity group is comprised of individuals working in state legal history societies, circuit court libraries, and the U.S. Supreme Court Historical Society. Enjoy lunch and hear Professor Lindsay G. Robertson, Judge Haskell A. Holloman Professor of Law and Sam K. Viersen, Jr. Presidential Professor, University of Oklahoma College of Law speak on the topic of Native Americans and the Law.

12 - 1:45 PM

Oklahoma Museums Association Annual Meeting Luncheon and Awards

Preregistration Required, Cost: \$30 > Room: MR 4 and 5

Enjoy a keynote address by the first tribally enrolled Native American astronaut to fly on a Shuttle mission, former NASA astronaut John B. Herrington, Commander, USN (Ret). Herrington, who was born in Oklahoma and is a member of the Chickasaw Nation, flew on STS-113, a space station construction and crew exchange mission in 2002, and performed three spacewalks. The luncheon will conclude with the OMA Awards Program honoring the excellence and quality of projects accomplished by OMA institutional members.

With support from the Oklahoma Arts Council, Oklahoma City Zoological Park, Arts and Humanities Council of Tulsa, Oklahoma City National Memorial and Museum, Insitute of Museum and Library Services, Oklahoma Department of Libraries, The Kerr Foundation, Inc., Sam Noble Oklahoma Museum of Natural History, and the Chickasaw Nation.



OMA MUSEUMS



1 - 1:45 PM

AASLH Meeting of the Membership

► Room: MR AB

2 - 3:15 PM Concurrent Sessions

Building Partnerships Between Museums and Schools: National History Day in Dallas

Room: MR 18

This session highlights a successful model for building and strengthening partnerships between a variety of museums and local schools in cooperation with National History Day. Panelists will provide a brief overview of History Day and share how museums and schools came together to build a thriving program in Dallas, TX.

CHAIR: Stephen Cure, Director of Educational Services, Texas State Historical Association, Denton, TX

C. Dealey Campbell, Curator of Education, Dallas Historical Society, Dallas, TX

Sharron Wilkins Conrad, Curator of Education, The Sixth Floor Museum at Dealey Plaza, Dallas, TX

Steffanie Evans, Education and Programs Director, Old Red Museum of Dallas County History and Culture, Dallas, TX

Kim Fortney, Deputy Director, National History Day, College Park, MD

Collections Inventories: Turning a Tornado into a Breeze

Room: MR 1

This session provides an overview of inventory procedures focusing on small and volunteer-run museums. It will discuss how to inventory, information to and not to include, and how to reconcile your inventory. Panelists will discuss how they approached their projects, how they resolved any associated problems, and the lessons learned.

CHAIR: Nancy Lowe-Clark, Independent Contractor, ITIN Museum Services, Mustang, OK

Jennifer Holt, Curator, Will Rogers Memorial Museum, Claremore, OK

Kristin Mravinec, Curator, Greater Southwest Historical Museum, Ardmore, OK

Heidi Vaughn, Director, Laboratory of History Museum, University of Central Oklahoma, Edmond, OK

Creating Experiences Visitors and Communities Value

Room: MR 19

As museums look for opportunities to create experiences that the public values, two key strategies emerge. Discover how creating a case for support can lead to greater public value and how applying results of visitor research can lead to more responsive and engaging experiences that visitors and community value.

CHAIR: Dale Jones, *Principal, Making History Connections, Glenwood, MD*

Anita Durel, Partner, Durel Consulting Partners, Baltimore, MD

Conny C. Graft, Consultant, Williamsburg, VA

Ellen Spear, President and CEO, Hancock Shaker Village, Pittsfield, MA

More 2 – 3:15 pm Sessions on Page 34



2 - 3:15 PM **Concurrent Sessions (continued)**

Dealing with Tragedy: Museums and Memorialization

Room: MR 16 and 17

The makeshift memorial erected after the Oklahoma City bombing in 1995 arguably marked a fundamental shift in the public response to traumatic death. This session will explore how spontaneous expressions of grief have come to play more prominent roles in public life and pose new challenges to our roles and responsibilities as museums and historical organizations.

CHAIR: James B. Gardner, Senior Scholar, National Museum of American History, Smithsonian Institution, Washington, DC

Bill Bryans, Associate Professor of History, Oklahoma State University, Stillwater, OK

Lorena Donohue, Deputy Director/Curator, Littleton Museum, Littleton, CO

Marilyn Zoidis, Director, Historical Resources, The Henry Ford, Dearborn, MI

Determining the Effectiveness of School Programs: A Strategy for All

Room: MR 10

This session presents two institutions' strategies for evaluating school programs and specific ways in which each uses or will use the evaluation findings. Programming is often used to connect with and educate specific audiences; thus, it is important to ensure that these programs are as effective as possible.

CHAIR: Amanda Krantz, Research Associate, Randi Korn and Associates, Inc., Alexandria, VA

Andrea Del Valle, Director of Education, Brooklyn Historical Society, Brooklyn, NY

Franny Kent, Director of the Frederick A.O. Schwarz Children's Center, Museum of the City of New York, New York, NY

Gen X Leadership Considered

Room: MR 3

During the next decade, the history field will witness a leadership shift as Baby Boomers retire and Gen Xers assume leadership roles. Panelists will briefly share their personal leadership journeys which will set the stage for a frank and solution-oriented discussion about the challenges presented by generational leadership changes.

CHAIR: Cinnamon Catlin-Legutko, CEO, Abbe Museum, Bar Harbor, ME

D. Stephen Elliott, President, New York State Historical Association and the Farmers' Museum, Cooperstown, NY

Paul Levengood, President/CEO, Virginia Historical Society, Richmond, VA

Tonya M. Matthews, Ph.D., Vice President for Museums, Cincinnati Museum Center, Cincinnati, OH

How SMART Phones Can Impact Historical **Organizations**

Room: MR 11

In an environment of shrinking resources where every operational dollar counts more than ever, historical organizations need an efficient way to deliver interpretive messages, gather visitor feedback, create interactive exhibits, market public programs, build sponsorship partners, and collect donations. Is the SMART phone the answer to these

CHAIR: Bill Firstenberger, Executive Director, Ruthmere, Elkhart, IN **Dustin Potter,** Director of Information Technology, Oklahoma City National Memorial and Museum, Oklahoma City, OK Rob Pyles, Creative Director, Audissey Media, Boston, MA

Christopher Shires, Director of Education, Edsel and Eleanor Ford House, Grosse Pointe Shores, MI

Interpreting Slavery and the Slave Trade at Northern Historic Sites, Part I

Room: MR 2

Despite concerns over public backlash and reluctance to contradict the celebratory narratives of their founders, northern historic sites are coming to terms with their slavery/ slave trade histories. Following clips from the film *Traces of the Trade: A Story from the Deep North*, which sheds light on the north's complicity in slavery, three historic sites will share their process of developing narratives of historical inclusiveness.

CHAIR: Kristin Gallas, Director of Education and Public History, Ebb Pod/Traces of the Trade: A Story from the Deep North, Cambridge, MA

Dr. Barbara Mathews, Director of Academic Programs, Deerfield Teachers' Center of the Pocumtuck Valley Memorial Association, Deerfield, MA

Dr. Darlene Marshall, Lead Historian, Deerfield Teachers' Center of the Pocumtuck Valley Memorial Association, Deerfield, MA

Phillip Seitz, Curator of History and Fermentation, Cliveden of the National Trust, Philadelphia, PA

Thom Thacker, Site Director, Philipsburg Manor of Historic Hudson Valley, Sleepy Hollow, NY

Preserving Native American Collections: Resources and Opportunities

Room: MR 12



Looking for strategies to preserve your American Indian archival and museum collections? Join staff of federal funding agencies and conservation experts to hear about ways your institution can improve its ability to preserve and care for its collections. Learn effective strategies for project development, and hear about resources for technical assistance,

opportunities for partnering, and sources of federal funding for the preservation and care of historic collections.

CHAIR: Mary Downs, Senior Program Officer, National Endowment for the Humanities, Washington, DC

Neil Cockerline, Director of Preservation Services, Midwest Art Conservation Center, Minneapolis, MN

Rita Lara, Director, Oneida Nation Museum, DePere, WI

Beth Joffrion, Senior Program Officer, Division of Preservation and Access, National Endowment for the Humanities, Washington, DC

Sandra Narva, Senior Program Officer, Institute of Museum and Library Services, Washington, DC

Dan Stokes, Director for State Programs, National Historical Records and Publications Commission, Washington, DC



2 – 3:15 PM Concurrent Sessions (continued)

Using Resources Wisely: Training and Evaluating Volunteers

Room: MR 9

Are you looking for ways to make better use of volunteers? This session will provide a framework for determining which tasks are suited to volunteers and to make sure that these unpaid staff are appropriately trained, supervised, and evaluated. The session will highlight collections, education, visitor services, and archives volunteers.

CHAIR: Rebecca Martin, Volunteer and Tour Coordinator, National Archives and Records Administration, Washington, DC

Tracy Bryan, Site Manager, Virginia House, Virginia Historical Society, Richmond, VA

Steve Hawkins, Volunteer Coordinator/Research Coordinator, Oklahoma Historical Society, Oklahoma City, OK

Where Do I Turn for Help? New Online Resources for Museum Professionals

Room: MR 15

Looking for access to free, online resources to help you get through today's challenging times—and plan for the future? Learn about several new projects designed to help board and staff at museums and historical societies both big and small. Projects include the CT Humanities Council's Heritage Resource Center, the AAM's Center for the Future of Museums, and the Public Humanities Clinic at the John Nicholas Brown Center at Brown University.

CHAIR: Scott Wands, Heritage Resource Center and Field Services Director, Connecticut Humanities Council, Middletown, CT

Elizabeth Merritt, Founding Director, Center for the Future of Museums, American Association of Museums, Washington, DC

Ron M. Potvin, Assistant Director and Curator, John Nicholas Brown Center for Public Humanities and Cultural Heritage, Brown University, Providence, RI

$3:15-4~\mathrm{PM}$ Afternoon Refreshment Break and AASLH Award Winner Showcase in the Exhibit Hall

4 - 5:15 PM Concurrent Sessions

Addressing 21st Century Skills in Historical Organizations

Room: MR 3

21st Century Skills, a concept embraced by the national education and business communities, is the latest trend effecting K-16 and lifelong learning; yet historical organizations have been slow to embrace this concept. This session will introduce participants to 21st Century Skills, demonstrate examples of how it is beginning to be conceptualized and used, and report on resources available through IMLS to support such endeavors.

Chair: Marsha Semmel, Acting Director, Institute for Museum and Library Services, Washington, DC

The Essential Frameworks of Informal Learning

Room: MR 15

A recent report from the National Academies provides museums of all disciplines with documented evidence of the effectiveness of learning in informal settings. This is vital information for museum leadership. It draws from a decade of research into learning in informal science institutions to build a case that is readily transferrable to museums of all disciplines. This session will share the six frameworks of learning and facilitate an open forum to discuss how they apply to history museums, both as guidelines for education and for advocacy.

CHAIR: Beverly Sheppard, Executive Director, Institute for Learning Innovation, Edgewater, MD

Burdens, Benefits, and Balance: University-Based Historic House Museums

Room: MR 12

University based house museums are unique in governance, mission and operation. The round table will discuss issues, burdens and benefits and share what works and what doesn't in the present climate of change for museums and universities. How can we best balance efforts toward both university and museum missions? Chair: KrisAnn Sullivan, Director, Frank House, University of Nebraska at Kearney, Kearney, NE

John Lancaster, Historic House Consultant, Franklin, TN

Matt Davis, Curator of Education, Old Governor's Mansion, Milledgeville,
GA

Interpreting Slavery and the Slave Trade at Northern Historic Sites, Part II

Room: MR 2

By not interpreting their stories of slavery/slave trade, many historic sites are hiding a critical piece of their site's legacy. The second part of the session invites attendees to work in small groups to strategize and problem solve about their own challenges and opportunities in developing interpretive initiatives about slavery/slave trade at their site. Attendance at Part I is not necessary to participate in Part II's dialogue—all are welcome.

Chair: Kristin Gallas, Director of Education and Public History, Ebb Pod/Traces of the Trade: A Story from the Deep North, Cambridge, MA

Dr. Barbara Mathews, Director of Academic Programs, Deerfield Teachers' Center of the Pocumtuck Valley Memorial Association, Deerfield, MA

Dr. Darlene Marshall, Lead Historian, Deerfield Teachers' Center of the Pocumtuck Valley Memorial Association, Deerfield, MA

Phillip Seitz, Curator of History and Fermentation, Cliveden of the National Trust, Philadelphia, PA

Thom Thacker, Site Director, Philipsburg Manor of Historic Hudson Valley, Sleepy Hollow, NY



4 - 5:15 PM **Concurrent Sessions (continued)**

Opportunity All Around: Growing the Museum Field, Cultivating Young Professionals, Producing Great Work

Room: MR 9

Panelists will discuss producing work reflective of best practices in the museum profession as an opportunity to collaborate with universities and students. Each panelist will tie her unique perspective as a museum professional, university professional, and a student intern to both the successes and challenges of their own real-life collaborations.

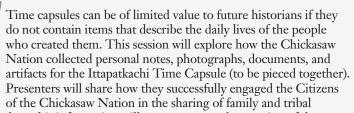
CHAIR: Betsy Bowers, Director of Education and Visitor Experiences, National Law Enforcement Museum, Washington, DC

Jeni Ashton, Associate Curator, National Law Enforcement Museum, Washington, DC Judy Cannavo, Intern, University of Oklahoma, Bangor, PA

Kathleen Franz, Associate Professor and Director of Public History, American University, Washington, DC

Remembering the Past, Building for the Future: How To Develop and Implement A Historically Significant Time Capsule Project

Room: MR 16 and 17



history, how this information will commemorate the opening of the Chickasaw Cultural Center, and how the materials will be used when the time capsule is opened fifty years in the future. Preservation issues related to time capsules will be covered as well.

CHAIR: Amanda Cobb-Greetham, Administrator, Chickasaw Nation Division of History and Culture, Ada, OK

Michelle Cooke, Chickasaw Nation Division of History and Culture, Ada, OK Sherelyn Ogden, Head of Conservation, Minnesota Historical Society, St. Paul, MN Janet Reubin, Project Manager, Ittapatkachi Time Capsule, Ada, OK

Using CollectiveAccess to Manage Collections: A Case Study

Room: MR 11

The Missouri History Museum has begun using the application, Collective-Access, to manage all 3d objects, archives, photos/prints, and moving image collections. This panel presentation will showcase the successes and pitfalls of transferring multiple data bases into one accessible source.

CHAIR: Christopher Gordon, Director of Library and Collections, Missouri History Museum, St. Louis, MO

Steven Call, Registrar, Missouri History Museum, St. Louis, MO David Henry, Web Developer, Missouri History Museum, St. Louis, MO **Seth Kaufman,** Founder and Software Developer, Whirl-i-Gig, New York, NY

Programming and Interpreting Military History

Room: MR 19

Whatever the available venue, those responsible for the utilization of military collections and archives face some interesting challenges. This session will explore the topics of collections assessment, exhibit planning, audience access/ participation and effective interpretation.

CHAIR: Steven L. Stearns, Field Programs Curator, National Guard Bureau, Alexandria, VA

Doug Harman, President, Hartman Historical Services, Omaha, NE

Colonel (Ret.) Doug Jacobs, Director, Museum of the Kansas National Guard, Topeka, KS

Taking Your Museum to the Next Level

Room: MR 18

There are a variety of standards programs available to help museums become stronger more sustainable institutions from AAM's Accreditation and Museum Assessment Programs to AASLH's *StEPs* program. Learn more about standards and best practices, how each of the programs use the standards and the benefits of the programs and hear from museums that have gone through the programs. CHAIR: Jill Connors-Joyner, Assistant Director, Museum Assessment Program, AAM, Washington, DC Flavia Cigliano, Executive Director, Nichols House

Museum, Boston, MA

Cherie Cook, Senior Program Manager, AASLH, 7efferson City, MO

Ann Lawless, Executive Director, American Precision Museum, Windsor, VT

Web Usability Lab

Room: MR 10

Usability is one of the easiest functions of a website to evaluate, yet often we do not take the time to do it. This session will model a very easy and fun way to evaluate usability for your institution's website.

CHAIR: Michael Frohlich, Multimedia Developer/ Web Manager, State Historical Society of North Dakota, Bismarck, ND

Tim Grove, Acting Director of Education, National Air and Space Museum, Washington, DC

6:30 - 9:30 PMLeadership in History Awards Banquet

► Room: MR AB Cost \$55



9 – 10:15 AM Concurrent Sessions

Challenges and Change: Historic House Museums Re-evaluate

Room: MR 12

With adversity comes opportunity. Many historic house museums today face closure as state and local support has fallen victim to the current economic crisis. Others are forced to re-evaluate their fundraising, grants writing, educational programs and even their mission. This roundtable will discuss how several historic house museums have met the challenge.

CHAIR: Kendra Dillard, Senior Curator, California State Parks, Sacramento, CA

Jamie Credle, Director, Isaiah Davenport House Museum/Historic Savannah Foundation, Savannah, GA

Lynda Waggoner, Director, Fallingwater, Mill Run, PA

Compelling Stories + Creative Interpretation: Two Models for Increased Community Engagement

Room: MR 2

Historical organizations must actively and critically assess their mission and offerings in an effort to remain relevant and engage their communities. Staff from the Indiana Historical Society (IHS) and the Las Cruces Railroad Museum, NM (LCRRM,) will share their stories of recent institutional review and revitalization.

CHAIR: Trina Nelson Thomas, Senior Director, Public Programs, Indiana Historical Society, Indianapolis, IN

Stephanie Long, Senior Curator of Collections, City of Las Cruces Museum System, Las Cruces, NM

Eloise Scroggins, Exhibit Developer, Indiana Historical Society, Indianapolis, IN

Rebecca Slaughter, Assistant Director, Las Cruces Railroad Museum, Las Cruces, NM

Engaging the Problematic Past

Room: MR 10

Sponsored by the National Council on Public History, this panel analyzes the opportunities for acknowledging difficult and controversial chapters of the past at historic sites and museums. Drawing on their first-hand experiences in the trenches of public history, panelists will share their ideas for constructive ways to engage, rather than to avoid, problematical history.

CHAIR: Professor Robert Weyeneth, Department of History, University of South Carolina, Columbia, SC

Rebekah Dobrasko, Historian, South Carolina Department of Archives and History, Columbia, SC

Marty Matthews, Curator of Research, North Carolina Division of State Historic Sites, Raleigh, NC

Angela Reed, Historian, Historic Sites and Structures Program, Texas Parks and Wildlife Department, Austin, TX

Harnessing the Winds of Opportunity: Creating the Best Fit for Collections in the Space You Have

Room: MR 3

Collections are at the core of many institutions, but staff must often work "backwards" into space provided to make them fit. For the new History Colorado Center, a process was needed, and efficiency was critical in developing a practical plan for collections storage and workspace. Learn about the tools used to successfully accomplish this.

CHAIR: Elisa Phelps, Director of Collections and Library Divisions, Colorado Historical Society, Denver, CO

Walter Crimm, AIA, LEED AP, Director, Cultural Practice Group, EwingCole, Philadelphia, PA

Todd Topper, Director of Collections Management, Colorado Historical Society, Denver, CO

How to Involve Your Constituency in Doing Local History

Room: MR 14

"All history is local"—it happened here. Important issues played out here. Students, immigrants, feminists, etc., can write the history of your community in ways that involve them with your site and your site with important issues, to the benefit of all. Find out more by attending this session by the author of *Lies Across America: What Our Historic Sites Get Wrong*.

CHAIR: Jim Loewen, Author, Washington, DC

Lessons from the Road

Room: MR 9

Explore best practices learned from NEH On the Road, a collaborative initiative started in 2004to help broaden the reach of NEH scholarship in to local communities nationwide. Share insights on project innovations and challenges from multiple viewpoints, including an originating curator, exhibition designers, and an NEH program officer.

CHAIR: Leslie A. Przybylek, Curator of Humanities Exhibitions/ Project Manager—NEH On the Road, Mid-America Arts Alliance, Kansas City, MO

Clay Lewis, Senior Program Officer, Division of Public Programs, National Endowment for the Humanities, Washington, DC

Joel Gaeddert, Exhibit Designer, Flint Hills Design, North Newton, KS Anne Morand, Chief Curator, C.M. Russell Museum, Great Falls, MT Chuck Regier, Curator of Exhibits, Kauffmann Museum, North Newton, KS

Local History, Maine History, and Beyond: the New Maine Memory Network

Room: MR 11

This session explores two new Maine Memory Network (www.mainememory.net) initiatives: Maine History Online, a comprehensive state history told through scholarly essays and online exhibits, and the *Maine Community Heritage Project*, a program that mobilizes local schools, historical societies, and libraries to work together to explore and share their communities' history.

CHAIR: Stephen Bromage, Assistant Director, Maine Historical Society, Portland, ME

Elizabeth De Wolfe, Professor of History, University of New England, Biddeford, ME

Candace Kanes, Curator/Historian, Maine Memory Network, Maine Historical Society, Portland, ME

Larissa Vigue Picard, Community Partnership Coordinator, Maine Historical Society, Portland, ME

More 9 – 10:15 am Sessions on Page 38

aturday

9 - 10:15 AM **Concurrent Sessions (continued)**

The Museum Different: **Comparing Native Center Models** with Museum Models, Part I

Room: MR 18



How can object-focused mainstream institutions benefit from the knowledge gained by community-focused Native cultural centers? How can established institutions move forward by looking back

to see what has been lost or left behind? This half-day workshop explores the Museum Different (a concept noted by the National Museum of the American Indian) as a potential model for any museum that wants to focus on community needs. It will highlight differences between mainstream and Native Center models, apply Native communityfocused ideas to problem-solving, and provide participants with the opportunity of transformation through exercises, discussion, and seeking solutions to needs they identify improve museum models.

CHAIR: Karen Coody Cooper, Cherokee Heritage Center, Tahlequah, OK

Jill Norwood, Community Services Specialist, National Museum of the American Indian, Washington, DC

Sustaining Advisory Relationships Between Historical Organizations and American Indian Nations

► Room: MR 16 and 17



This session will present different models of working with American Indian Advisory panels to inform the development of exhibitions, programs, curriculum and partnerships. The panelists will

share experiences from national, state and reservation museums that reflect a wide spectrum of engagement with tribal governments, native artists, tribal historic preservation officers, and individual advisors.

CHAIR: Tim Hoogland, Director of Education Outreach Programs, Minnesota Historical Society, St. Paul, MN

White Wolf James, Associate Curator of Native American Art, History, and Culture, Eiteljorg Museum of American Indians and Wester Art, Indianapolis, IN

Jeff Savage, Director, Fond du Lac Cultural Center and Museum, Fond du Lac, WI

Travis Zimmerman, Site Manager, Mille Lacs Indian Museum and Trading Post, Onamia, MN

We Just Don't Have the Money: How to Protect Visitors, Staff, and Collections with Reduced Staff and Budgets

Room: MR 4

Budget cuts, reduced staff, and hiring freezes are more prevalent than ever, and yet the duty to protect has not gone away. In fact, it has been elevated because of heightened fears and escalated threats to public safety. So how does the astute administrator balance the need to provide a safe environment with a lack of funds and personnel?

CHAIR: David Dagg, CIPM, Head of Security and Facility Operations, Sam Noble Oklahoma Museum of Natural History, Norman, OK

Steven P. Layne, CPP, CIPM, CIPI, Founding Director, International Foundation for Cultural Property Protection, Denver, CO

10:15 - 10:45 AM Morning Break with Refreshments in Foyer

10:45 AM - 12 PM**Concurrent Sessions**

2011 Annual Meeting Roundtable

Room: MR 5

We want to hear from you! The committee chairs for the 2011 AASLH Annual Meeting in Richmond, VA, September 14-17, want to hear your ideas for making the next meeting better. What did you like about the meeting? What should we have done differently? Members of the 2011 Annual Meeting program committee should attend. All meeting attendees are welcome.

CHAIR: Julia Rose, Director, West Baton Rouge Museum, Port Allen, LA

Paul Levengood, President/CEO, Virginia Historical Society, Richmond, VA

Building Community Connections: Collaborations for the 21st Century

Room: MR 12

This session will discuss how museums can successfully collaborate with community and school organizations to create dynamic projects that reflect the collections and missions of all involved. Using examples of such projects both current and past the session will highlight the elements needed to make these projects come alive.

CHAIR: Scott Strainge, Curriculum Coordinator for the Humanities, Timberlane Regional High School, Plaistow, NH

Stephen Bartkus, Curator, Gunn Memorial Library and Museum, Washington, CT Eric Constantineau, Teacher, Timberlane Regional High School, Plaistow, NH Joshua Silveira, Teacher, Timberlane Regional High School, Plaistow, NH Kenneth C. Turino, Manager of Community Engagement and Exhibitions, Historic

New England, Boston, MA



10:45 AM - 12 PM Concurrent Sessions (continued)

Calculating Risk: Using Project Management Skills to Bring Home a Successful Project

Room: MR 11

This session will demonstrate strategies for planning and implementing risk management during the life cycle of a project as a normal and necessary component of successful project management in the history field.

CHAIR: Steve Hoskins, Project Director, Project Management for History Professionals, AASLH, Nashville, TN

Change as Opportunity: Lessons of Leadership Transitions

Room: MR 4

Changes of leadership necessarily impact the day-to-day functioning of staff throughout the organization; often new leaders institute far-reaching organizational transformation as well. In this session, panelists from three organizations explore their experiences of change brought on by a new executive director. Chair: Susan Ferentinos, *Public History Manager*;

Organization of American Historians, Bloomington, IN Carol Anne Baker Lajoie, Grants Officer, Virginia

Historical Society, Richmond, VA **David Janssen**, Vice President of Collections and

David Janssen, Vice President of Collections and Interpretation, Detroit Historical Society, Detroit, MI

Handling Controversial Topics

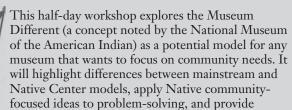
Room: MR 14

Historic sites can treat controversial topics, indeed, by omitting them they already do. They can move beyond silence to handle difficult issues like slavery, haves/have nots, sexual orientation, and racial exclusion. Explore ideas for handling controversy including exhibit advisory boards, multiple viewpoints, and visitor comments. Chair: Iim Loewen, Author;

CHAIR: Jim Loewen, Author, Washington, DC

The Museum Different: Comparing Native Center Models with Museum Models, Part II

Room: MR 18



participants with the opportunity of transformation through exercises, discussion, and seeking solutions to needs they identify improve museum models.

Chair: Karen Coody Cooper, Cherokee Heritage Center, Tahlequah, OK

Jill Norwood, Community Services Specialist, National Museum of the American Indian, Washington, DC

Neighborhood Collaboration: Building Professional Development Workshops Together

Room: MR 9

House and Garden, Washington, DC

As museum neighbors that focus on similar historic content, the institutions on this panel developed a joint professional development workshop for teachers grades K–12. This session will provide practical advice on how museum institutions, working with limited budgets and staff can collaborate to reach broader audiences and address larger community needs. The session will also model best practices in professional development workshops, including teaching strategies for oral interpretation and primary source analysis. Chair: Talia Mosconi, Education Director; Tudor Place Historic

Callie Hawkins, Education Coordinator, President Lincoln's Cottage, Washington, DC

Sarah Jencks, Education Director, Ford's Theatre Society, Washington, DC

Of the Student, By the Student, For the Student

Room: MR 10

Looking for ways to involve youth in local historic preservation? Find out how youth around the country use cutting-edge technology, primary source documents and experiential learning to bring lessons of history to their peers. While the words and events may be familiar, the interpretation is fresh and *all their own*.

CHAIR: Ann Pritzlaff, Producer, Colorado Youth Summit, Colorado Preservation, Inc., Denver, CO

Michelle Pearson, Teacher, Hulstrom Options K-8 School, Northglenn, CO

Angela Stokes, Director of Education, Journey Through Hallowed Ground Partnership, Charlottesville, VA

Opportunities and Applications: Students Research Local History

► Room: MR 3

Museum Studies students present their research on local history including methods used, difficulties, rewarding experiences, and lessons learned. The students will present examples of their research and discuss how it applies to museum work and how local historical societies can benefit from collaborations with universities and the knowledge and skills of museum studies and public history students.

Co-Chairs: Dr. Carolyn Pool, History/Museum Studies Program, University of Central Oklahoma, Edmond, OK, and Heidi Vaughn, Director, Laboratory of History Museum, University of Central Oklahoma, Edmond, OK

Scarlett Bowman, Student, History/Museum Studies, University of Central Oklahoma, Edmond, OK

Clary James, Student, History/Museum Studies, University of Central Oklahoma, Edmond, OK

Lacey Johnson, Student, History/Museum Studies, University of Central Oklahoma, Edmond, OK

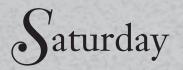
Why Not Volunteers? Developing Staff and Volunteer Partnerships

Chair: MR 2

Taking on the responsibility of utilizing volunteer services can place stress on staff members. This session intends to identify those stressors and break down barriers and misconceptions paid museum staff may have in using volunteers.

CHAIR: Robbin Davis, Volunteer and Marketing Manager, Oklahoma Historical Society, Oklahoma City, OK Michael Bell, Curator of Collections, Oklahoma Historical Society, Oklahoma City, OK

Jason Harris, Director of Education, Oklahoma Historical Society, Oklahoma City, OK



12:15 – 1:30 РМ

Tribal Track Closing Luncheon

Preregistration Required, Cost: \$20 ► Room: MR 19 and 20

Join us for the closing event of the Tribal Track meeting and hear speaker Jim Enote, Executive Director, A:shiwi A:wan Museum and Heritage Center, Zuni, NM, speak on Building Scaffolds of Knowledge.

1-5 PM

Hands On Lab: Pathways

Preregistration Required, Cost: \$20

► Location: Ronald J. Norick Downtown Library

Pathways: Discovering Your Connections to History is designed to help small historical organizations develop meaningful programs and strengthen relationships with their communities. Session leaders will share successful examples and will work with participants as they develop a program unique to their site. Participants will receive a copy of *Pathways*.

CHAIR: Christopher Shires, Director of Education, Edsel and Eleanor Ford House, Grosse Pointe Shores, MI



3 – 6 pm Afternoon Event Relaxing at an Oklahoma Treasure



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TRIBAL TRACK SESSIONS, PLENARY SPEAKER, TOURS AND EVENTS

Tribal Track was developed by the Oklahoma Department of Libraries, with support from the Institute of Museum and Library Services (IMLS). Activities are sponsored by the Association of Tribal Archives, Libraries, and Museums with funding from IMLS.



Oklahoma Department **Libraries**





KEYNOTE SPEAKER — SUSAN STAMBERG





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SPECIAL THANKS

AASLH/OMA extend a huge thank you to the fine state and local institutions of Oklahoma for their additional support:

45th Infantry Division Museum American Banjo Museum American Indian Cultural Center & Museum Chandler Route 66 Interpretive Center Chickasaw Cultural Center

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Harn Homestead Museum

Mohawk Trading Post

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Oklahoma Governor's Mansion

Oklahoma Route 66 Museum

Oklahoma State Capitol

Oklahoma State Firefighters Museum

Oklahoma Territorial Museum

Oklahoma Tourism and Recreation Department

Philbrook Museum of Art

Round Barn

Science Museum Oklahoma

Scottish Rite Masonic Temple

Skirvin Hotel

Stafford Air and Space Museum

US Army Artillery Museum

AASLH/OMA would like to recognize the many friends who contributed their valuable time, energy, and expertise to the success of this year's conference. We appreciate you!

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