

Culture Builds Communities

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Thinking About Strategic Objectives

What is a Strategic Objective?

- It is made up of suite of actions designed to support the top Goals of your organization, and is the link between daily actions and the goals
- All of your annual programs and activities should support one or more of the Strategic Objectives

Questions for Breakout Groups

- What would we need to do to accomplish this Goal?
- What kind of help would we need to accomplish this Goal?
- What collaborations or partnerships could help us?
- What resources would we need to accomplish this Goal?
- Who should be responsible for accomplishing each of the Strategic Objectives?
- When should we plan to implement each Strategy?
- What action words best describe the Strategic Objectives for this Goal?
(e.g. Influence, Support, Educate, Collaborate, Provide, Serve, Deliver, Define)
- Do all of the Strategic Objectives Support this Goal?
- What changes will need to be made to our current programs and operations to achieve the Strategic Objectives and Goals?