

Introduction to TechSoup

03/21/23

The TechSoup logo is displayed in a white rectangular box. The word "tech" is in a bold, black, sans-serif font, and "soup" is in a bold, orange, sans-serif font. The background of the slide is blue with various geometric shapes: a large white circle at the top right, a dark blue circle, a light blue circle, a dotted white semi-circle, a large orange circle at the bottom center, a white circle, and a teal circle at the bottom right.

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Webinar Agenda

- Introduction To TechSoup
- Tribal Library Registration
 - Library Resources
- The TechSoup Marketplace
 - TechSoup Services
 - Upcoming Events
 - Let's Connect!

TechSoup's Mission

To build a ***dynamic bridge*** that leverages technology to enable connections and innovative solutions for a more ***equitable planet***.



Together, We Build a Stronger, More Resilient Civil Society



60+

Global Network
partners

236

Countries &
territories

39

languages
supported

1.4+
Million

Civil Society Orgs

\$19+
Billion

of technology,
resources, and
funding

TechSoup's Approach

Connect

Opportunity to connect nonprofits to technology tools, services, and knowledge that supports their operations.

Activate

Activate the use of technology via digital skills courses, community building, digital literacy education.

Transform

Supporting organizations throughout their digital transformation journey in various ways.

Getting Tribal Libraries Started with TechSoup

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To get started:

1. Please provide the information for your Tribal Library through the [DocuSign Power form](#)
2. Attach your Qualification documents
3. Submit your form for an eligibility review (can take up to 72 hours)
4. Your account will be created on TechSoup by the Major Market Development Team

Documents TechSoup can accept to confirm your Tribal Library

- Grant Agreement Letters from the IMLS**
- Resolution Letter from your Tribal Council**
- Authorization Letter from Tribal Leadership**

Library resources

TechSoup for Libraries Landing page

<http://www.techsoup.org/libraries>

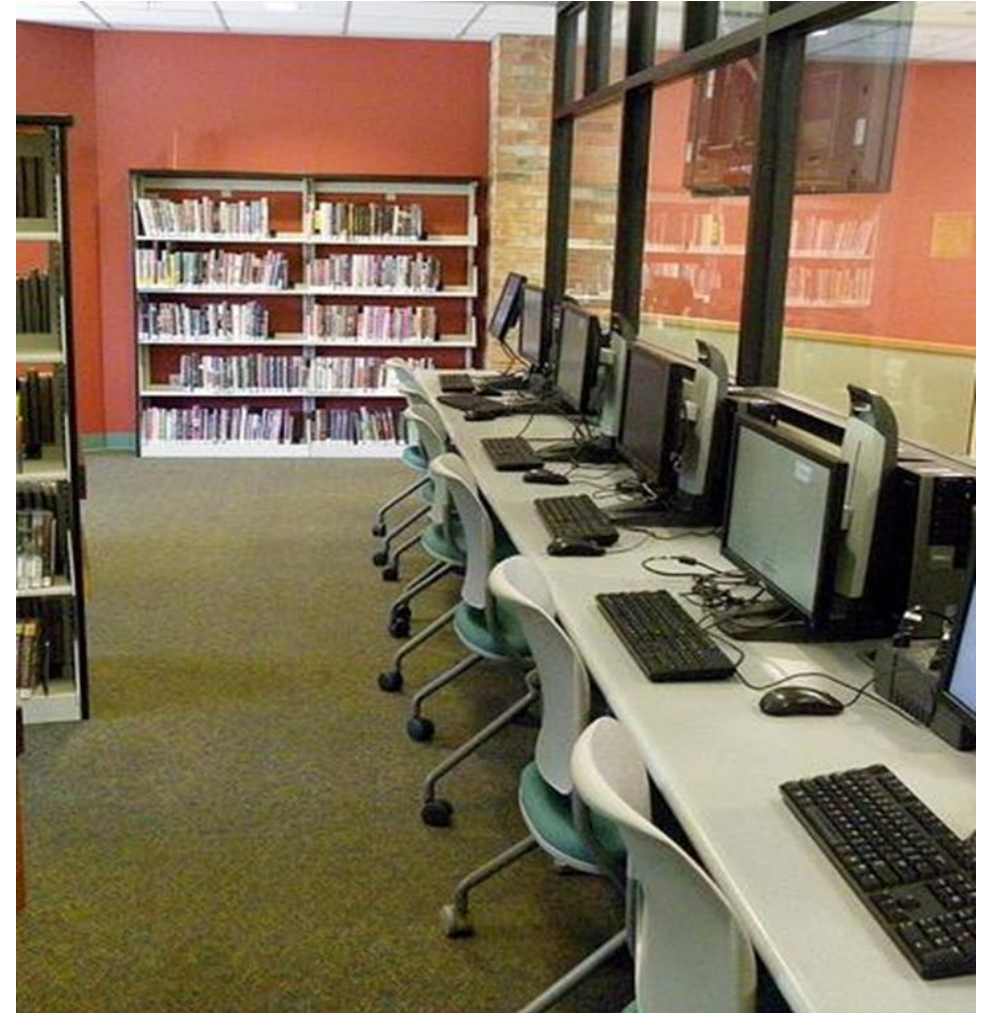
Providing webinars, courses and blogs to Libraries and Library support nonprofits

Newsletters:

- **TechSoup for Libraries Newsletter:** a monthly publication that covers library technology news and learning resources
- **By the Cup:** a weekly alert on new TechSoup technology articles, forum discussions, resources, and events (plus a delicious soup recipe)
- **New Product Alert:** The monthly newsletter highlighting new technology products available to libraries and nonprofits through TechSoup

Sign up for newsletters Here:

<http://www.techsoup.org/subscribe-to-our-free-newsletters>

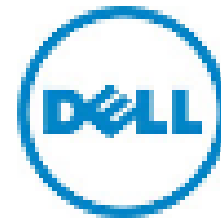


The TechSoup donation program has over 80+ donor partners providing discounted technology solutions to the nonprofit sector

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Our Legacy - Technology for Nonprofits





Microsoft

Rules, Eligibility and Restrictions

- Organizations receive an allotment of Microsoft software donations that is reset every two years.
- An organization's two-year cycle begins with its first donation request after April 5, 2022. After two years, a new cycle begins, and a new allotment is available.
- Any eligible organization can request up to 50 donated Windows full operating system products during its two-year cycle.
- **An eligible organization that operates a computer lab can request up to 50 of each donated desktop product available to computer labs during its two-year cycle.**

Computer Lab Licenses



DONATION

Office Standard – No Software Assurance (Computer Labs Only)

Donated suite that includes Excel, OneNote, Outlook, PowerPoint, Publisher, and Word

Admin Fee: **\$36.00**



DONATION

Publisher – No Software Assurance (Computer Labs Only)

Desktop publishing program

Admin Fee: **\$12.00**



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Office 365 Migration Consultation

Consultation for migrating your organization's productivity and communications software to Microsoft Office 365

Admin Fee: \$0.00

Microsoft cloud subscriptions like Office 365, Microsoft 365, and Dynamics 365 help nonprofits connect, collaborate, and share data efficiently.

We're a nonprofit like you, and our mission is to provide you with the technology you need at an affordable cost. As a licensed Microsoft reseller, we provide access to a variety of discounted Microsoft software products to nonprofits at the lowest prices we can offer.

Beyond Product Distribution

TechSoup Provides Nonprofits and Libraries with Comprehensive Support to Aid Adoption of Microsoft Solutions.

Consultation

Assist organizations in selecting technology options that best meet their needs and budgets.

Support

Provide support services to help with activation and ongoing management of Microsoft solutions.

Education

Provide valuable resources, designed specifically for nonprofits, to support nonprofit organization's adoption of Microsoft solutions

Adobe for Nonprofits

Adobe Desktop Licenses:

- **Adobe Acrobat** (For PC or Mac) 2020 \$60.00 Admin Fee
- **Adobe Photo Shop Elements and Premier Elements 2022** \$30.00 Admin Fee

Adobe Cloud Licenses

- **Adobe Creative Cloud (1 year membership)** \$5.00 Admin Fee
You'll receive a minimum of 60% off Adobe's current rates for the first year and approximately 40% off every year after.
After you request this offer through TechSoup, **you'll pay Adobe \$19.99 per month or \$239.88 for the first year for the discounted membership.**
- **Adobe Acrobat Pro DC (1 year membership)** \$5.00 Admin Fee
You'll receive \$24 off Adobe's current rates for the first year.
After you request this offer through TechSoup, you'll pay \$12.99 to Adobe directly each month for the first year of the discounted membership.



Adobe



- **QuickBooks Online Plus (5 Users)**
\$75 (renews yearly at the same rate)
- **QuickBooks Online Advanced (25 users)** \$160 (Renews each year at the same rate)

- Features like **QuickBooks Online Payroll** and the ability to accept online and mobile payments are available directly from Intuit for additional fees. If you activate the payroll feature, you will see a price listed for QuickBooks Online, but you will not be charged.


DocuSign®



You can use DocuSign to sign, send, and manage documents.

DocuSign replaces printing, faxing, scanning, and overnighting documents by making approvals and decisions digital.

- This offer provides access to a 50 percent discount on a one-year subscription for a [Zoom Meetings Pro or Business plan](#) and certain add-ons with up to 99 licenses. After you request this offer and pay TechSoup's administrative fee, **you'll also pay Zoom directly for the discounted subscription.**
- The amount you'll pay Zoom depends on the type of subscription, number of licenses, and any add-ons you choose.



**Zoom One 1-Year Subscription –
Access to Discounted Rates**

50 percent discount on a subscription with up to 99 licenses for Zoom One Pro or Business plan, Zoom Webinars, and Large Meetings

Admin Fee: **\$18.00**



For each hotspot requested, your Library must agree to pay for one year of unlimited Mobile Beacon Internet service at the current nonprofit pricing of:

\$15 per hotspot + Shipping and handling

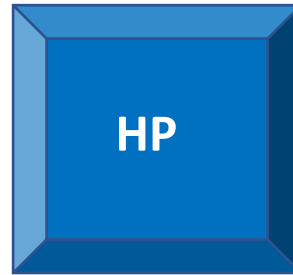
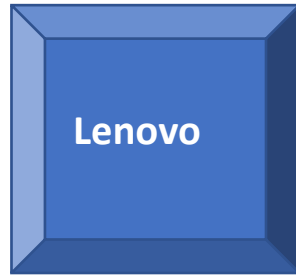
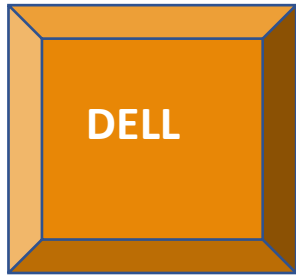
\$120 (\$10 per month for 12 months, paid annually in advance).

Payments are 2 part processing but if it's a bulk request (55+ or more) pricing can be included in the TechSoup invoice.

The 4G LTE wireless broadband service offered by Mobile Beacon uses the same network as the 4G services offered by many telecommunications companies.

Its download speeds average 6 to 8 megabits per second, with peak speeds of 25.

Access to Discounted Rates (\$0.00 Admin Fee)



Refurbished Hardware:

<https://www.techsoup.org/refurbished-computers>

- Desktops
- Laptops
- Tablets
- Monitors
- Computer accessories (including computer mice and keyboards)

Hardware Offers



Missions Accomplished with TechSoup Services

Get comprehensive IT help and advice tailored to
your needs and your budget.

**Help Desk
Services**

**Cloud
Advice and
consultations**

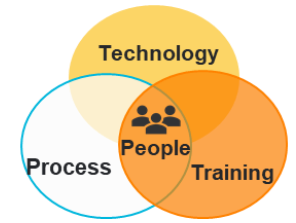
**Consultant
Connection**

Managed IT

**TechSoup
Courses**

**Office 365
Implementation**

TechSoup online learning courses

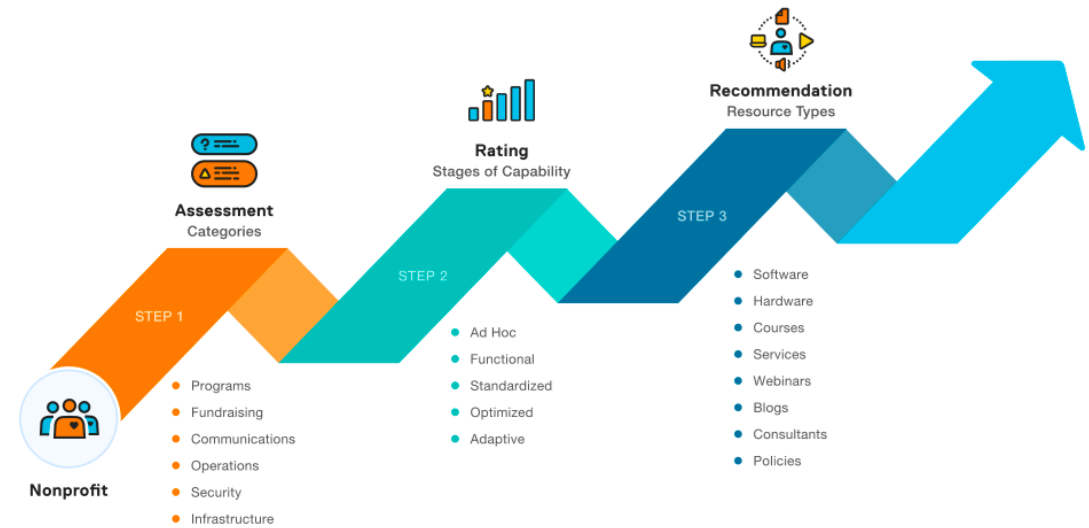


STRATEGY	TECHNOLOGY		OPERATIONS		MARKETING		DATA MANAGEMENT	
DIGITAL TRANSFORMATION STRATEGY	TECH PLANNING	AI FOR NONPROFITS	VOLUNTEER MANAGEMENT	FUND-RAISING	BRANDING FOR NONPROFITS	WEB DESIGN FOR NONPROFITS	BUILDING A DATA CULTURE	GDPR FOR NONPROFITS
CHANGE MANAGEMENT	CLOUD SOLUTIONS BOOTCAMP	TECH TRAINING FOR LIBRARIES	NONPROFIT MANAGER SKILLS TRAINING	GRANT-WRITING	FACEBOOK ADS	DESIGN FOR NON-DESIGNERS	DATA ANALYTICS FOR NONPROFITS	GOOGLE ANALYTICS
BUILDING A CREATIVITY CULTURE	DIGITAL SECURITY	GETTING DEEPER WITH G SUITE	ADAPTABILITY AGILITY & LEARNABILITY FOR NONPROFITS	PUBLIC SPEAKING FOR IMPACT	EMAIL MARKETING	ADOBE FOR ABSOLUTE BEGINNERS	REPORTING ON TABLEAU	
FUNDER ENGAGEMENT	PRODUCTIVITY SOLNS FOR NONPROFITS	SECURITY SOLUTIONS WITH MICROSOFT CLOUD	ACCESSIBILITY	NONPROFIT ACCOUNTING ON QUICKBOOKS	SOCIAL MEDIA MARKETING	DESIGN FOR ANNUAL REPORTS	DATA VISUALIZATION	

Structuring the Learning Program to the Digital Transformation Framework

Digital Assessment Tool

The Digital Assessment Tool (DAT) is a free web application that helps nonprofits identify their level of Digital Capability through self-assessment and recommends resources tailored to enhance the organization's effectiveness and ability to deliver greater impact.



Upcoming Events



Welcome to TechSoup: New Member Orientation and Q&A

For nonprofits that have just joined TechSoup - learn how to increase your impact, stretch your tech budget, and build your tech skills by engaging with the TechSoup community and our amazing catalog of software, hardware, and educational offers.

10am PST

March 22nd & April 12th



How to Leverage Your Website to Achieve Your Organization's Goals

Learn how to build or adapt your website to your goals, what CMS is the best fit, and how to get started with tools, tips, tricks, and best practices.

April 25th, 2023 10am PST



Let's Connect!

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Ja'Rod Morris
Director, Customer Success



Kevin Mulhall
Technical Customer Success Manager



Ashley Hendershott
Customer Success Manager



Jonathan Mules
Customer Success Manager