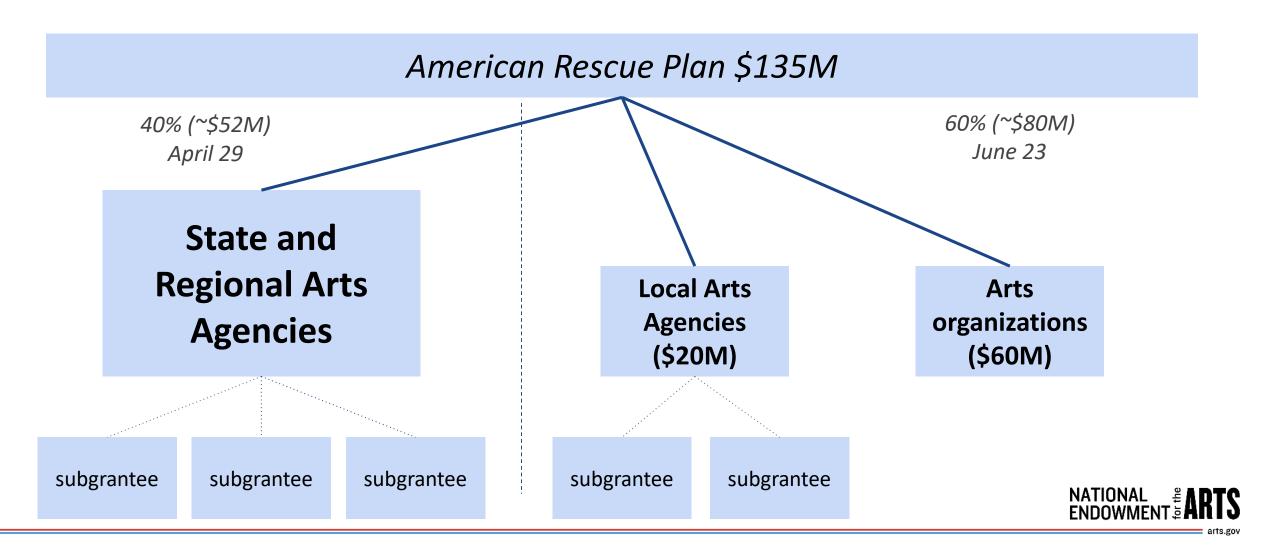


American Rescue Plan at the NEA

GOAL #1: Distribute relief as quickly as possible to the field

GOAL #2: Expand access to funds for underserved communities



Considering equity at every stage

PROGRAM STRUCTURE

- Wide eligibility
- Greater flexibility
- Local focus

APPLICATION WINDOW

- Technical Assistance
- Ethnic media engagement
- Language accessibility
- Partnerships

EVALUATION

Reader and panelist selection & training

NOTIFICATION

 Resources for unsuccessful applicants

BEYOND AWARD

- Support for first-time grantees
- Survey of ARP and CARES recipients
- Research



What it could mean for applicants

\ \ \ \ \		ELIGIBILITY	Nonprofits new to NEA funding should apply!
6	8	FLEXIBILITY	Practical relief funding, including non-matching, general operating support and a range of award sizes
ᆒ	1-1-	ACCESSIBILITY	LEP- and deaf-led organizations can apply more easily, with materials in Spanish, Chinese, and ASL
		LOCAL FOCUS	Local arts agencies lead the way on issues of equity and inclusion and have strong ties to their communities – look for opportunities with Local, State, and Regional Arts Orgs
A WAY		TECHNICAL ASSISTANCE	Live Q&As, workshops, tutorial videos, FAQs, website updates, and more



Live Q&A sessions

Thursday, July 15th	11am ET
Monday, July 19th	4pm ET
Friday, July 23rd	12pm ET
Wednesday, July 28th	11am ET
Friday, July 30th	1pm ET
Tuesday, August 3rd	11am ET
Thursday, August 5th	3pm ET
Monday, August 9th	4pm ET
Wednesday, August 11th	12pm ET

(the following focused on Step 2)				
Tuesday, August 17th	1pm ET			
Friday, August 20th	12pm ET			
Tuesday, August 24th	3pm ET			
Thursday, August 26th	2pm ET			
Monday, August 30th	4pm ET			
Wednesday, September 1st	1pmET			

All sessions listed at arts.gov/ARP-grants



The National Endowment for the Arts is an independent federal agency that funds, promotes, and strengthens the creative capacity of our communities by providing all Americans with diverse opportunities for arts participation.



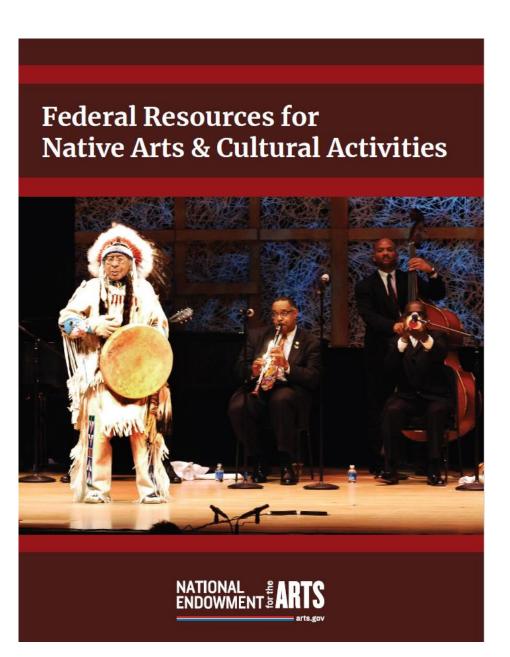
Funding Categories

- Partnership agreements
- Grants for organizations
 - Challenge America
 - Grants for Arts Projects
 - Our Town
 - Research: Grants for Arts Projects
- Grants for individuals
 - Creative writing fellowships
 - Translation projects

Generally, one application per organization per year



Engaging with Tribal Nations, Native Artists, and Communities





Anita Fields (Osage)

Osage Ribbon Worker

2021 NEA National Heritage Fellow Tulsa, Oklahoma

Bio

In her artwork, Anita Fields comfortably helms the intersection of duality, a deeply held philosophical concept of her Osage culture, where notions of earth and sky and male and female inform many of her designs. It is a position in which Fields creates important bridges to carry forth her people's traditions while affirming their place in the modern world, and it has gained her wide acclaim over a 40-plus year career.

Native Arts &

Strengthening Nation-to-Nation Relationships

- White House Memorandum on Tribal Consultation and Strengthening Nation-to-Nation Relationships
- National Convenings
- Federal Resources for Native Arts & Cultural Activities
- Tribal Consultation Policy
- August 10 Consultation call (link to Federal Register)
- NativeArts@arts.gov

American Rescue Plan



- ➤ To support the arts sector as it recovers from the devastating impact of the COVID-19 pandemic
- ➤ Guidelines are available now!

American Rescue Plan Opportunities

Rescue Plan funding is available through two separate competitive opportunities:

- Grants to Organizations
- Grants to Local Arts Agencies for Subgranting

American Rescue Plan Funds

Rescue Plan funds are intended to support day-to-day business expenses or operating costs, and not specific programmatic activities.

Funds

- ➤ Nonprofit Organizations
- ➤ Local arts agencies
- ➤ Official units of state or local government
- ➤ School districts
- ➤ Colleges & universities
- Federally recognized tribal communities or tribes



NOT Fund

- General operating support*
- Creation of new organizations
- Academic degrees
- Facility construction, purchase, or renovation
- Individuals (except in Literature)
- Individual schools
- Commercial, for-profit enterprises
- Fiscal sponsors

American Rescue Plan Applicants

We encourage applications from a variety of eligible organizations including:

- Organizations that serve populations that are underserved, such as those whose opportunities to experience the arts are limited by ethnicity, economics, geography, or disability.
- Organizations with small and medium-sized budgets.
- Organizations from rural to urban communities, and
- Organizations that may be applying for federal support through the NEA for the first time.

American Rescue Plan

Application Limits:

- Organizations may submit only one application to this program.
- Eligible organizations that received CARES Act funding from the NEA may apply to this program as long as there are no overlapping costs.
- Eligible local arts agencies may either apply to the Rescue Plan's
 Grants to Local Arts Agencies for a subgranting program OR to this
 program for general operating support.
- You may apply to other NEA funding opportunities for which your organization is eligible, including Grants for Arts Projects.

American Rescue Plan Awards

Award Information:

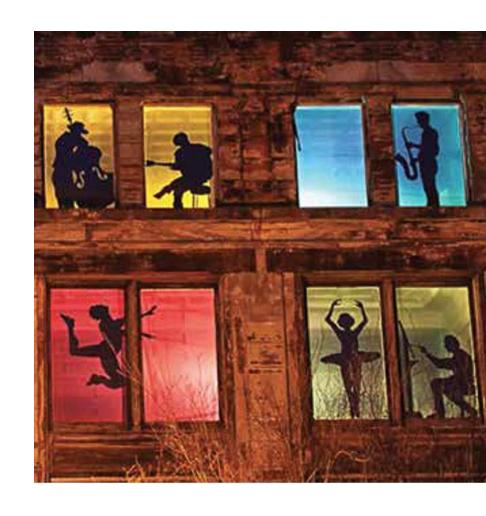
You may request a grant amount for:

\$50,000, \$100,000, or \$150,000.

Cost share or matching funds are not required.

A grant period of up to two years is allowed, starting no earlier than **January 1, 2022**.

Note: Designated Local Arts Agencies interested in subgranting should review the Grants to Local Arts Agencies for Subgranting program guidelines, with different award amounts and timelines.



American Rescue Plan Support

Support is limited to any or all of the following:

- Salary support, full or partial, for one or more staff positions.
- Fees/stipends for artists and/or contractual personnel to support services they provide for specific activities as part of organizational operations.
- Facilities costs such as mortgage principal, rent, and utilities.
- Costs associated with health and safety supplies for staff and/or visitors/audiences (e.g., personal protective equipment, cleaning supplies, hand sanitizer, etc.).
- Marketing and promotion costs.



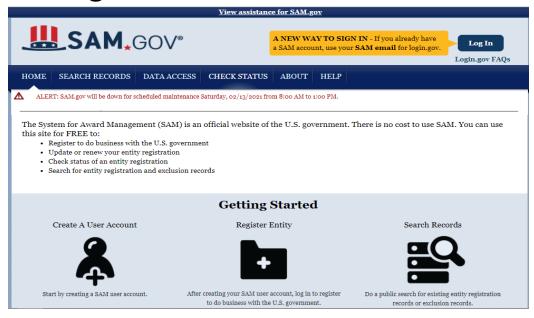


Application Review

- ➤ Level 1: Peer review panels
 - Artistic excellence
 - Artistic merit
- ➤ Level 2: National Council on the Arts
- > Level 3: Chairman

How to Apply- Part 1

SAM.gov



Grants.gov



1-866-606-8220

1-800-518-4726

How to Apply- Part 2

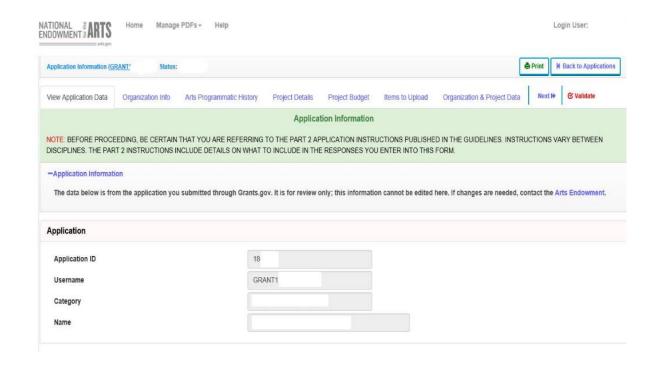


WELCOME TO THE APPLICANT PORTAL



Technical Notes

- Refer to the instructions for preparing and submitting application materials and work samples that are located on the Arts Endowment's
 website. NOTE: Instructions vary between funding categories and artistic disciplines. Contact us if you have questions.
- The User Name and Password can only be used by one person at a time in the Applicant Portal. If multiple people use the User Name
 and Password at the same time to work on an application, data will be lost.
- The Applicant Portal is best viewed in the following browsers: Chrome 58+, Firefox 54+, Internet Explorer 11+, or Microsoft Edge 44+.
 Only open the Applicant Portal in one browser at a time to enter information. Cookies and JavaScript may need to be enabled for you to successfully view the site. You might also need to disable AdBlocker and/or similar software.



Registration Assistance

SAM.GOV technical assistance contact info

https://sam.gov/content/help

GRANTS.GOV technical assistance contact info

https://www.grants.gov/web/grants/support.html

Submitting an Application

Applications will be submitted in two separate groups:

- Organizations with legal names beginning with A-L
- Organizations with legal names beginning with M-Z

USE YOUR ORGANIZATION'S LEGAL NAME

How to Apply

Group A-L:

Part 1 - Submit to Grants.gov	August 12, 2021
	at 11:59 p.m., Eastern Time
Part 2 - Submit to Applicant Portal	August 19 25, 2021
	at 11:59p.m., Eastern Time

Group M-Z:

Part 1 - Submit to Grants.gov	August 12, 2021
	at 11:59 p.m., Eastern Time
Part 2 - Submit to Applicant Portal	August 27 September 2, 2021
	at 11:59 p.m., Eastern Time

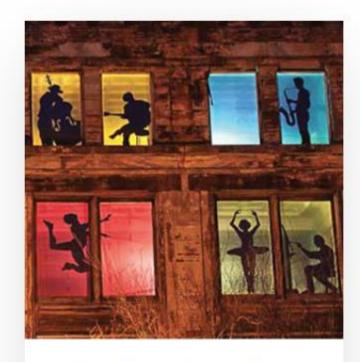
NATIONAL #ARTS



Grants Initiatives Stories Impact Honors



Grants for Organizations



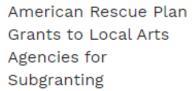
American Rescue Plan Grants

Grants to stimulate recovery from the effects of the COVID-19 pandemic.



American Rescue Plan Grants

American Rescue Plan Grants to Organizations



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Applying for a Federal Grant for the First Time?

American Rescue Plan Grants

The American Rescue Plan Act of 2021 ("Rescue Plan") is designed to fuel the nation's recovery from the devastating economic and health effects of the COVID-19 pandemic. Funds allocated to the National Endowment for the Arts ("Arts Endowment") in this historic legislation represent a significant commitment to the arts and a recognition of the value of the arts and culture sector to the nation's economy and recovery.

American Rescue Plan Grants to Organizations

Program Description

Application Calendar

Award Information

Eligibility

How to Apply

Application Review

Award Administration

Applicant Resources

Contact Us

American Rescue Plan Grants to Organizations: Program Description

The Rescue Plan's Grants to Organizations program will be carried out through one-time grants to eligible organizations including, but not limited to, nonprofit arts organizations, local arts agencies, arts service organizations, units of state or local government, federally recognized tribal communities or tribes, and a wide range of other organizations that can help advance the goals of this program. See <u>Eligibility</u> for more information.

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Prepare to Complete Part 2

- Read the <u>Part 2 instructions</u> (PDF). This document will guide you
 through Part 2 of the application process, including information about
 how and when to access the Applicant Portal as well as the
 application questions and requirements. You must refer to the Part 2
 instructions (PDF)
- You will not have access to the Applicant Portal until the Part 2
 application windows listed below. Use the Part 2 instructions (PDF) to
 prepare your responses well in advance so you will have them ready to
 upload once the system opens.
- We recommend that you begin working in the Applicant Portal early in the application window to give yourself ample time to complete the process. Please note that these grants are NOT awarded on a "first come, first served" basis, so you should feel comfortable taking your time.

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Frequently Asked Questions

Can I apply to ARP if I have already applied for another NEA grant this year, or other federal relief funds such as SVOG or PPP?

Yes.

Are work samples required for ARP applications?

No.

What is the difference between a project-based grant and a general operating grant?

In a project-based grant, all of the costs must relate to the execution of a specific project. In an operations based grant, eligible costs are not tied to a specific project.

Things to Remember

- If you aren't registered with DUNS, SAM, or Grants.gov, get started now.
- 12

- Late applications are not accepted.
- Submit Part 1 well in advance of the August 12th deadline to give yourself ample time to resolve any issues.
- Submit all of your Part 2 materials to the Applicant Portal well in advance of the deadline. The hours of heaviest usage are generally 8:00 p.m. to 11:59 p.m., Eastern Time, on the day of the deadline.

Q&A



American Rescue Plan — Contact Us

Email:

Grants to Local Arts Agencies for Subgranting Program: ARPLocalsSubgrants@arts.gov Grants to Organizations Program:

Organizations with legal names beginning with A-L: ARPOrgGrantsA-L@arts.gov

Organizations with legal names beginning with M-Z: ARPOrgGrantsM-Z@arts.gov

Telephone:

Grants to Local Arts Agencies for Subgranting Program: 202-682-5035

Grants to Organizations Program:

Organizations with legal names beginning with A-L: 202-682-5036

Organizations with legal names beginning with M-Z: 202-682-5046

Individuals with Disabilities:

Contact the Office of Accessibility at 202-682-5532 / <u>accessibility@arts.gov</u> or the Office of Civil Rights at <u>civilrights@arts.gov</u> to request an accommodation or an alternate format of the guidelines.







ARP FUNDING: Organizations with names A-L





ARP FUNDING: Organizations with names M-Z



Submit
Application
Materials to
Applicant
Portal

DEADLINE:
AUGUST 27 - SEPTEMBER 2, 2021,
11:59 P.M., EASTERN TIME