American Rescue Plan at the NEA

GOAL #1: Distribute relief as quickly as possible to the field
GOAL #2: Expand access to funds for underserved communities

American Rescue Plan $135M

40% (~$52M) April 29

State and Regional Arts Agencies

Local Arts Agencies ($20M)

Arts organizations ($60M)

60% (~$80M) June 23

subgrantee
subgrantee
subgrantee

subgrantee
subgrantee
Considering equity at every stage

**PROGRAM STRUCTURE**
- Wide eligibility
- Greater flexibility
- Local focus

**APPLICATION WINDOW**
- Technical Assistance
- Ethnic media engagement
- Language accessibility
- Partnerships

**EVALUATION**
- Reader and panelist selection & training

**NOTIFICATION**
- Resources for unsuccessful applicants

**BEYOND AWARD**
- Support for first-time grantees
- Survey of ARP and CARES recipients
- Research
What it could mean for applicants

<table>
<thead>
<tr>
<th>Category</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>ELIGIBILITY</td>
<td>Nonprofits new to NEA funding should apply!</td>
</tr>
<tr>
<td>FLEXIBILITY</td>
<td>Practical relief funding, including non-matching, general operating support and a range of award sizes</td>
</tr>
<tr>
<td>ACCESSIBILITY</td>
<td>LEP- and deaf-led organizations can apply more easily, with materials in Spanish, Chinese, and ASL</td>
</tr>
<tr>
<td>LOCAL FOCUS</td>
<td>Local arts agencies lead the way on issues of equity and inclusion and have strong ties to their communities – look for opportunities with Local, State, and Regional Arts Orgs</td>
</tr>
<tr>
<td>TECHNICAL ASSISTANCE</td>
<td>Live Q&amp;As, workshops, tutorial videos, FAQs, website updates, and more</td>
</tr>
</tbody>
</table>
## Live Q&A sessions

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
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</thead>
<tbody>
<tr>
<td>Thursday, July 15th</td>
<td>11am ET</td>
</tr>
<tr>
<td>Monday, July 19th</td>
<td>4pm ET</td>
</tr>
<tr>
<td>Friday, July 23rd</td>
<td>12pm ET</td>
</tr>
<tr>
<td>Wednesday, July 28th</td>
<td>11am ET</td>
</tr>
<tr>
<td>Friday, July 30th</td>
<td>1pm ET</td>
</tr>
<tr>
<td>Tuesday, August 3rd</td>
<td>11am ET</td>
</tr>
<tr>
<td>Thursday, August 5th</td>
<td>3pm ET</td>
</tr>
<tr>
<td>Monday, August 9th</td>
<td>4pm ET</td>
</tr>
<tr>
<td>Wednesday, August 11th</td>
<td>12pm ET</td>
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</table>

(The following focused on Step 2)

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
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<tbody>
<tr>
<td>Tuesday, August 17th</td>
<td>1pm ET</td>
</tr>
<tr>
<td>Friday, August 20th</td>
<td>12pm ET</td>
</tr>
<tr>
<td>Tuesday, August 24th</td>
<td>3pm ET</td>
</tr>
<tr>
<td>Thursday, August 26th</td>
<td>2pm ET</td>
</tr>
<tr>
<td>Monday, August 30th</td>
<td>4pm ET</td>
</tr>
<tr>
<td>Wednesday, September 1st</td>
<td>1pm ET</td>
</tr>
</tbody>
</table>

All sessions listed at arts.gov/ARP-grants
The National Endowment for the Arts is an independent federal agency that funds, promotes, and strengthens the creative capacity of our communities by providing all Americans with diverse opportunities for arts participation.
Funding Categories

- Partnership agreements
- Grants for organizations
  - Challenge America
  - Grants for Arts Projects
  - Our Town
  - Research: Grants for Arts Projects
- Grants for individuals
  - Creative writing fellowships
  - Translation projects

Generally, one application per organization per year
Engaging with Tribal Nations, Native Artists, and Communities

Federal Resources for Native Arts & Cultural Activities

2021 National Endowment for the Arts

Anita Fields (Osage)
Osage Ribbon Worker
2021 NEA National Heritage Fellow
Tulsa, Oklahoma

Bio
In her artwork, Anita Fields comfortably helms the intersection of duality, a deeply held philosophical concept of her Osage culture, where notions of earth and sky and male and female inform many of her designs. It is a position in which Fields creates important bridges to carry forth her people's traditions while affirming their place in the modern world, and it has gained her wide acclaim over a 40-plus year career.
Native Arts
&
Strengthening Nation-to-Nation Relationships

• White House Memorandum on Tribal Consultation and Strengthening Nation-to-Nation Relationships
• National Convenings
• Federal Resources for Native Arts & Cultural Activities
• Tribal Consultation Policy
• August 10 Consultation call (link to Federal Register)
• NativeArts@arts.gov
American Rescue Plan

➢ To support the arts sector as it recovers from the devastating impact of the COVID-19 pandemic

➢ Guidelines are available now!
American Rescue Plan Opportunities

Rescue Plan funding is available through two separate competitive opportunities:

• Grants to Organizations
• Grants to Local Arts Agencies for Subgranting
American Rescue Plan Funds

Rescue Plan funds are intended to support **day-to-day business expenses** or **operating costs**, and **not** specific programmatic activities.
Funds

- Nonprofit Organizations
- Local arts agencies
- Official units of state or local government
- School districts
- Colleges & universities
- Federally recognized tribal communities or tribes

NOT Fund

- General operating support*
- Creation of new organizations
- Academic degrees
- Facility construction, purchase, or renovation
- Individuals (except in Literature)
- Individual schools
- Commercial, for-profit enterprises
- Fiscal sponsors
American Rescue Plan Applicants

We encourage applications from a variety of eligible organizations including:

• Organizations that serve populations that are underserved, such as those whose opportunities to experience the arts are limited by ethnicity, economics, geography, or disability.

• Organizations with small and medium-sized budgets.

• Organizations from rural to urban communities, and

• Organizations that may be applying for federal support through the NEA for the first time.
American Rescue Plan

Application Limits:

• Organizations may submit only one application to this program.

• Eligible organizations that received CARES Act funding from the NEA may apply to this program as long as there are no overlapping costs.

• Eligible local arts agencies may either apply to the Rescue Plan’s Grants to Local Arts Agencies for a subgranting program OR to this program for general operating support.

• You may apply to other NEA funding opportunities for which your organization is eligible, including Grants for Arts Projects.
American Rescue Plan Awards

Award Information:

You may request a grant amount for:

$50,000, $100,000, or $150,000.

Cost share or matching funds are not required.

A grant period of up to two years is allowed, starting no earlier than January 1, 2022.

Note: Designated Local Arts Agencies interested in subgranting should review the Grants to Local Arts Agencies for Subgranting program guidelines, with different award amounts and timelines.
American Rescue Plan Support

Support is limited to any or all of the following:

- Salary support, full or partial, for one or more staff positions.

- Fees/stipends for artists and/or contractual personnel to support services they provide for specific activities as part of organizational operations.

- Facilities costs such as mortgage principal, rent, and utilities.

- Costs associated with health and safety supplies for staff and/or visitors/audiences (e.g., personal protective equipment, cleaning supplies, hand sanitizer, etc.).

- Marketing and promotion costs.
Application Review

- Level 1: Peer review panels
  - Artistic excellence
  - Artistic merit

- Level 2: National Council on the Arts

- Level 3: Chairman
How to Apply - Part 1

SAM.gov

Grants.gov

1-866-606-8220

1-800-518-4726
How to Apply - Part 2

Technical Notes:
- Refer to the instructions for preparing and submitting application materials and work samples that are located on the Arts Endowment's website. NOTE: Instructions vary between funding categories and artistic disciplines. Contact us if you have questions.
- The User Name and Password can only be used by one person at a time in the Applicant Portal. If multiple people use the User Name and Password at the same time to work on an application, data will be lost.
- The Applicant Portal is best viewed in the following browsers: Chrome 56+, Firefox 54+, Internet Explorer 11+, or Microsoft Edge 44+. Only upon the Applicant Portal in one browser at a time to enter information. Cookies and JavaScript may need to be enabled for you to successfully view the site. You might also need to disable AddBlocker and/or similar software.
Registration Assistance

SAM.GOV technical assistance contact info

https://sam.gov/content/help

GRANTS.GOV technical assistance contact info

https://www.grants.gov/web/grants/support.html
Submitting an Application

Applications will be submitted in two separate groups:

• Organizations with legal names beginning with A-L
• Organizations with legal names beginning with M-Z

Use your organization’s legal name
# How to Apply

**Group A-L:**

<table>
<thead>
<tr>
<th>Part 1 - Submit to Grants.gov</th>
<th>August 12, 2021 at 11:59 p.m., Eastern Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Part 2 - Submit to Applicant Portal</td>
<td>August 19 -- 25, 2021 at 11:59 p.m., Eastern Time</td>
</tr>
</tbody>
</table>

**Group M-Z:**

<table>
<thead>
<tr>
<th>Part 1 - Submit to Grants.gov</th>
<th>August 12, 2021 at 11:59 p.m., Eastern Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Part 2 - Submit to Applicant Portal</td>
<td>August 27 -- September 2, 2021 at 11:59 p.m., Eastern Time</td>
</tr>
</tbody>
</table>
Grants for Organizations

American Rescue Plan Grants
Grants to stimulate recovery from the effects of the COVID-19 pandemic.
The American Rescue Plan Act of 2021 ("Rescue Plan") is designed to fuel the nation's recovery from the devastating economic and health effects of the COVID-19 pandemic. Funds allocated to the National Endowment for the Arts ("Arts Endowment") in this historic legislation represent a significant commitment to the arts and a recognition of the value of the arts and culture sector to the nation's economy and recovery.
American Rescue Plan Grants to Organizations: Program Description

The Rescue Plan’s Grants to Organizations program will be carried out through one-time grants to eligible organizations including, but not limited to, nonprofit arts organizations, local arts agencies, arts service organizations, units of state or local government, federally recognized tribal communities or tribes, and a wide range of other organizations that can help advance the goals of this program. See Eligibility for more information.
American Rescue Plan Grants to Organizations: Program Description

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Prepare to Complete Part 2

- Read the Part 2 instructions (PDF). This document will guide you through Part 2 of the application process, including information about how and when to access the Applicant Portal as well as the application questions and requirements. You must refer to the Part 2 instructions (PDF).

- You will not have access to the Applicant Portal until the Part 2 application windows listed below. Use the Part 2 instructions (PDF) to prepare your responses well in advance so you will have them ready to upload once the system opens.

- We recommend that you begin working in the Applicant Portal early in the application window to give yourself ample time to complete the process. Please note that these grants are NOT awarded on a “first come, first served” basis, so you should feel comfortable taking your time.
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Frequently Asked Questions

Can I apply to ARP if I have already applied for another NEA grant this year, or other federal relief funds such as SVOG or PPP?
Yes.

Are work samples required for ARP applications?
No.

What is the difference between a project-based grant and a general operating grant?
In a project-based grant, all of the costs must relate to the execution of a specific project. In an operations based grant, eligible costs are not tied to a specific project.
Things to Remember

- If you aren’t registered with DUNS, SAM, or Grants.gov, get started now.

- Late applications are not accepted.

- Submit Part 1 well in advance of the August 12\textsuperscript{th} deadline to give yourself ample time to resolve any issues.

- Submit all of your Part 2 materials to the Applicant Portal well in advance of the deadline. The hours of heaviest usage are generally 8:00 p.m. to 11:59 p.m., Eastern Time, on the day of the deadline.
Q&A
American Rescue Plan — Contact Us

Email:
Grants to Local Arts Agencies for Subgranting Program: ARPLocalsSubgrants@arts.gov
Grants to Organizations Program:
Organizations with legal names beginning with A-L: ARPOrgGrantsA-L@arts.gov
Organizations with legal names beginning with M-Z: ARPOrgGrantsM-Z@arts.gov

Telephone:
Grants to Local Arts Agencies for Subgranting Program: 202-682-5035
Grants to Organizations Program:
Organizations with legal names beginning with A-L: 202-682-5036
Organizations with legal names beginning with M-Z: 202-682-5046

Individuals with Disabilities:
Contact the Office of Accessibility at 202-682-5532 / accessibility@arts.gov or the Office of Civil Rights at civilrights@arts.gov to request an accommodation or an alternate format of the guidelines.