



INCREASE OUR POSITION AS AN INDUSTRY LEADER IN THE MUSEUM FIELD, WITH A FOCUS ON COLLABORATION WITH ALUTIIQ PEOPLE AND WITH INSTITUTIONS THAT HOUSE ALUTIIQ MATERIAL.

- **SILUGTUKUT** Cultural Pride
- **ANGAYUMAUKUT** Partnerships
- **LITNAURTUKUT** Teaching & Sharing
- **LINGATARTUKUT** Respect

CAPACITY

DIRECTION 1: Strengthen internal capacity to focus on stability and resilience.

- Evaluate and update policies & procedures to support reaccreditation
- Secure appropriate equipment, technology and software
- Enhance unrestricted revenue
- Invest in professional development and competitive pay to enhance staff retention
- Support board training and development
- Enhance succession planning

EXCELLENCE

DIRECTION 2: Clarify who and how we serve and do so with excellence in programs and services.

- Work with stakeholders to define museum's role in partnerships
- Develop communications plan and marketing materials
- Plan and implement innovative programs and services
- Improve access to museum collections
- Integrate evaluation into all of our work
- Advocate for Alutiiq cultural survival

(RE)CONNECTING

DIRECTION 3: Reestablish connections to Alutiiq material culture dispersed worldwide and expand partnerships.

- Develop strategy for identifying cultural materials in repositories around the world.
- Strengthen internal partnerships
- Develop a strategy for repatriation
- Expand the museum library
- Develop a Culture Kodiak group

PLANNING

DIRECTION 4: Work toward the purchase of our own facility – a permanent place to call home.

- Develop an operating budget for building ownership
- Develop a building purchase plan
- Implement a capital campaign
- Update policies and procedures for building management

CELEBRATING ALUTIIQ HERITAGE THROUGH LIVING CULTURE.