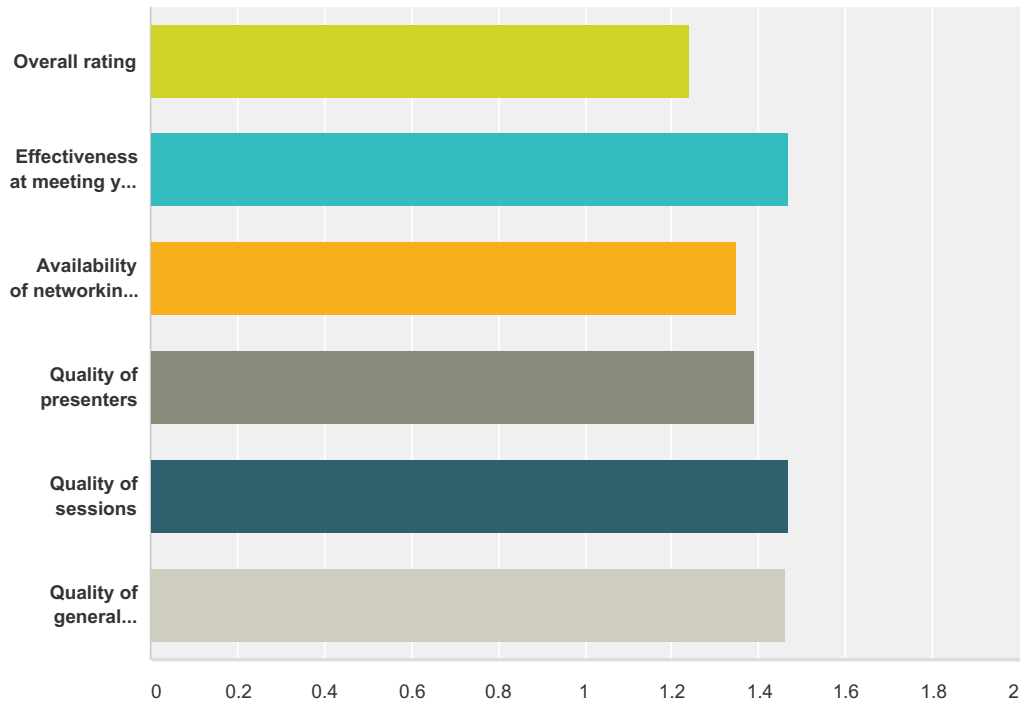


Q1 Please rate the conference:

Answered: 140 Skipped: 0

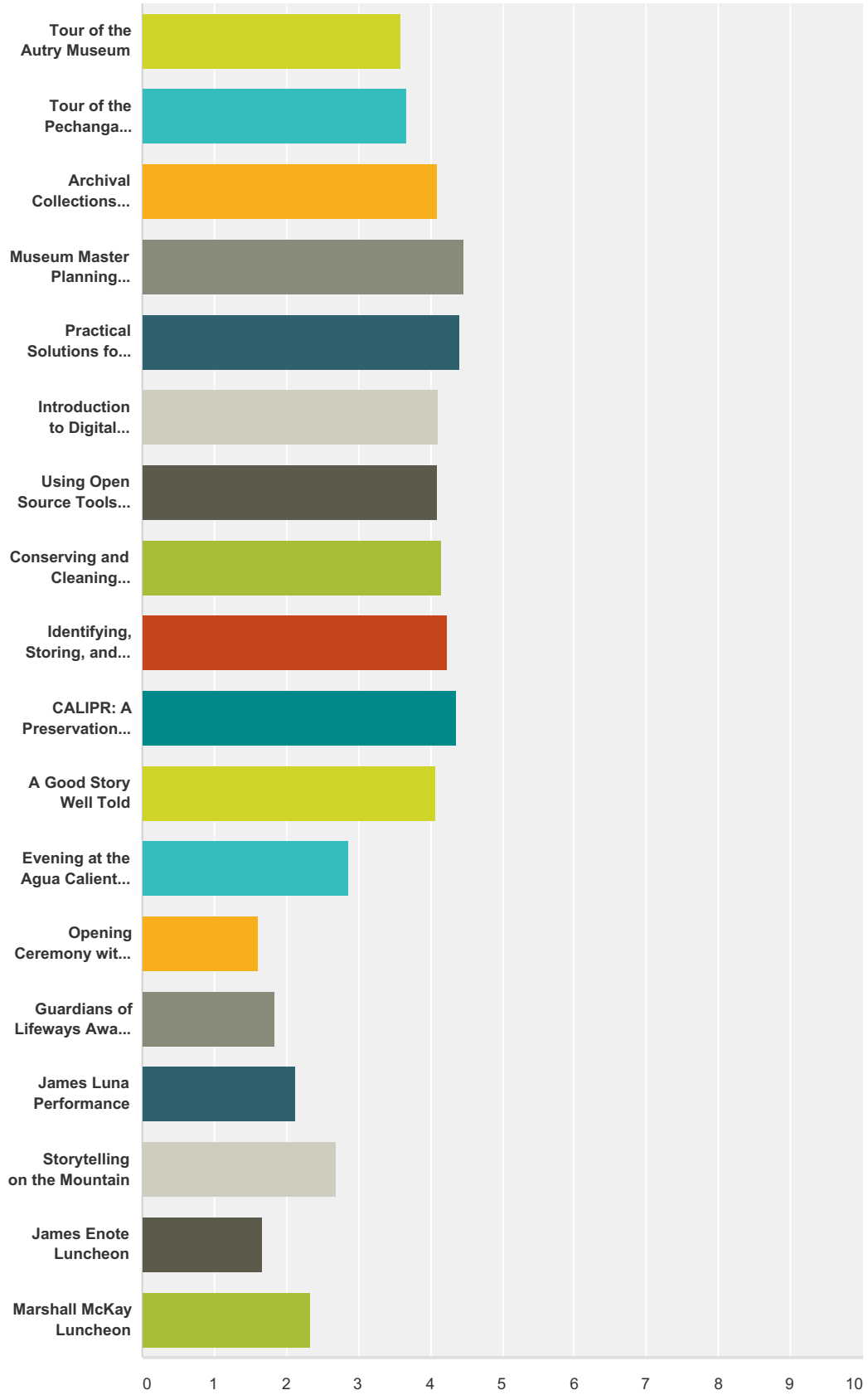


| | Excellent | Good | Fair | Unsatisfactory | N/A | Total | Weighted Average |
|--|---------------|--------------|------------|----------------|------------|-------|------------------|
| Overall rating | 76.98% 107 | 22.30% 31 | 0.72% 1 | 0.00% 0 | 0.00% 0 | 139 | 1.24 |
| Effectiveness at meeting your needs and expectations | 57.66% 79 | 37.96% 52 | 4.38% 6 | 0.00% 0 | 0.00% 0 | 137 | 1.47 |
| Availability of networking opportunities | 67.63% 94 | 29.50% 41 | 2.88% 4 | 0.00% 0 | 0.00% 0 | 139 | 1.35 |
| Quality of presenters | 64.03% 89 | 33.09% 46 | 2.88% 4 | 0.00% 0 | 0.00% 0 | 139 | 1.39 |
| Quality of sessions | 56.93% 78 | 37.96% 52 | 4.38% 6 | 0.00% 0 | 0.73% 1 | 137 | 1.47 |
| Quality of general sessions | 58.39% 80 | 37.23% 51 | 4.38% 6 | 0.00% 0 | 0.00% 0 | 137 | 1.46 |

Q2 If you participated in any of the following pre-conference workshops or special events associated with the conference, please provide a rating:

Answered: 122 Skipped: 18

2014 ATALM Conference Evaluation



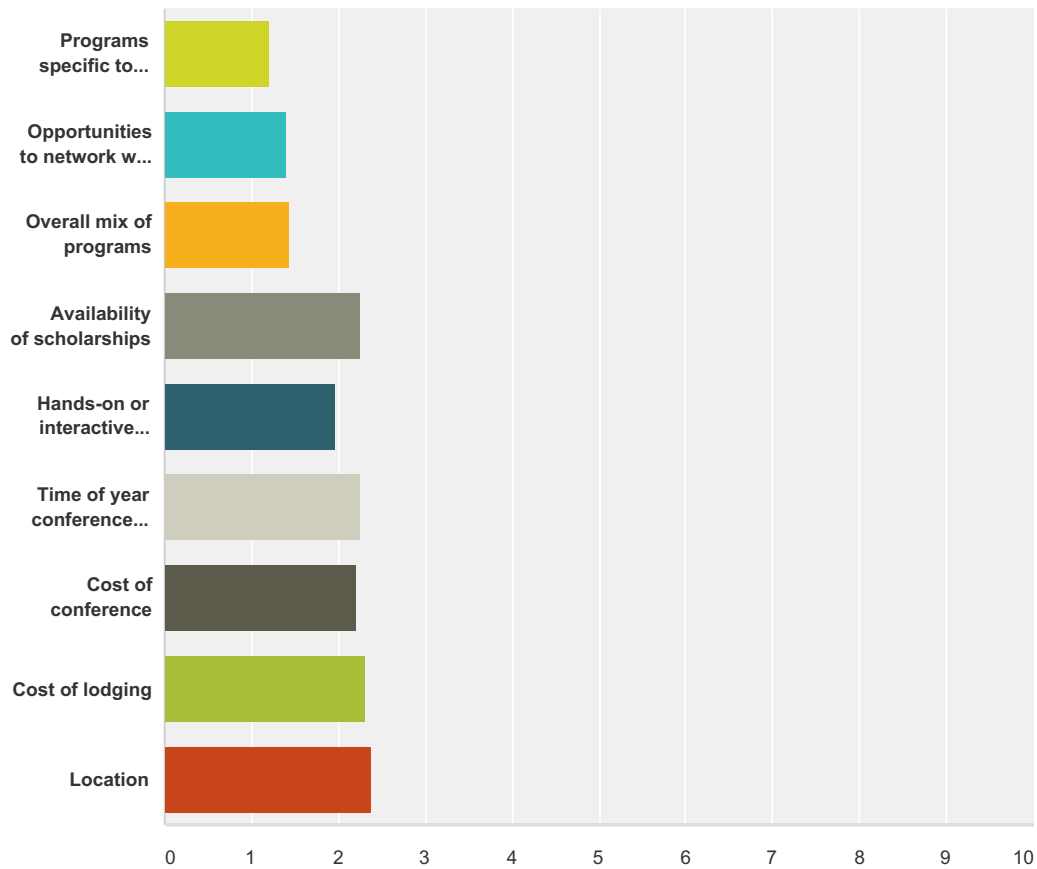
| | Excellent | Good | Fair | Unsatisfactory | Not Applicable | N/A | Total | Weighted Average |
|--|-----------|------|------|----------------|----------------|-----|-------|------------------|
| | | | | | | | | |

2014 ATALM Conference Evaluation

| | | | | | | | | |
|---|---------------------|---------------------|-------------------|-------------------|---------------------|---------------------|-----|------|
| Tour of the Autry Museum | 16.85% 15 | 1.12% 1 | 0.00% 0 | 0.00% 0 | 32.58% 29 | 49.44% 44 | 89 | 3.60 |
| Tour of the Pechanga Cultural Resource Facility | 15.56% 14 | 1.11% 1 | 1.11% 1 | 0.00% 0 | 33.33% 30 | 48.89% 44 | 90 | 3.67 |
| Archival Collections Management Workshop | 7.06% 6 | 3.53% 3 | 2.35% 2 | 0.00% 0 | 35.29% 30 | 51.76% 44 | 85 | 4.10 |
| Museum Master Planning Workshop | 4.82% 4 | 0.00% 0 | 2.41% 2 | 0.00% 0 | 37.35% 31 | 55.42% 46 | 83 | 4.46 |
| Practical Solutions for Textiles, Beadwork, and Leather | 5.95% 5 | 0.00% 0 | 1.19% 1 | 0.00% 0 | 36.90% 31 | 55.95% 47 | 84 | 4.41 |
| Introduction to Digital Storytelling | 7.14% 6 | 3.57% 3 | 0.00% 0 | 1.19% 1 | 33.33% 28 | 54.76% 46 | 84 | 4.11 |
| Using Open Source Tools to Create Digital Archives | 9.30% 8 | 1.16% 1 | 1.16% 1 | 1.16% 1 | 36.05% 31 | 51.16% 44 | 86 | 4.10 |
| Conserving and Cleaning Feathers | 8.43% 7 | 1.20% 1 | 1.20% 1 | 1.20% 1 | 36.14% 30 | 51.81% 43 | 83 | 4.15 |
| Identifying, Storing, and Preserving Historic Photographic Prints | 7.23% 6 | 1.20% 1 | 1.20% 1 | 0.00% 0 | 36.14% 30 | 54.22% 45 | 83 | 4.24 |
| CALIPR: A Preservation Planning Needs Assessment Instrument | 5.95% 5 | 1.19% 1 | 0.00% 0 | 0.00% 0 | 35.71% 30 | 57.14% 48 | 84 | 4.36 |
| A Good Story Well Told | 8.24% 7 | 2.35% 2 | 1.18% 1 | 0.00% 0 | 34.12% 29 | 54.12% 46 | 85 | 4.08 |
| Evening at the Agua Caliente Museum | 21.98% 20 | 8.79% 8 | 3.30% 3 | 2.20% 2 | 20.88% 19 | 42.86% 39 | 91 | 2.85 |
| Opening Ceremony with Rick West | 56.73% 59 | 20.19% 21 | 1.92% 2 | 1.92% 2 | 5.77% 6 | 13.46% 14 | 104 | 1.61 |
| Guardians of Lifeways Awards Luncheon | 41.18% 42 | 27.45% 28 | 2.94% 3 | 0.98% 1 | 7.84% 8 | 19.61% 20 | 102 | 1.84 |
| James Luna Performance | 32.35% 33 | 30.39% 31 | 5.88% 6 | 3.92% 4 | 9.80% 10 | 17.65% 18 | 102 | 2.13 |
| Storytelling on the Mountain | 23.96% 23 | 10.42% 10 | 6.25% 6 | 0.00% 0 | 19.79% 19 | 39.58% 38 | 96 | 2.69 |
| James Enote Luncheon | 52.43% 54 | 24.27% 25 | 2.91% 3 | 0.00% 0 | 6.80% 7 | 13.59% 14 | 103 | 1.66 |
| Marshall McKay Luncheon | 29.79% 28 | 17.02% 16 | 4.26% 4 | 0.00% 0 | 15.96% 15 | 32.98% 31 | 94 | 2.33 |

Q3 What made you decide to attend the Conference?

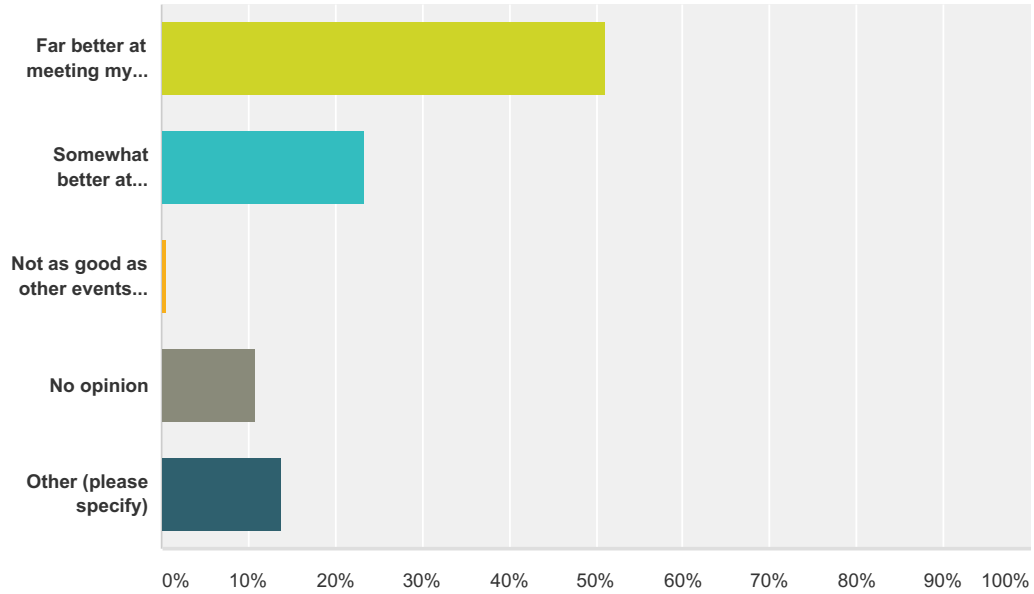
Answered: 135 Skipped: 5



| | Highly Important | Important | Somewhat Important | Not Important | Total | Weighted Average |
|--|------------------|--------------|--------------------|---------------|-------|------------------|
| Programs specific to indigenous issues | 79.23% 103 | 20.77% 27 | 0.00% 0 | 0.00% 0 | 130 | 1.21 |
| Opportunities to network with colleagues | 66.41% 85 | 27.34% 35 | 6.25% 8 | 0.00% 0 | 128 | 1.40 |
| Overall mix of programs | 61.11% 77 | 34.13% 43 | 4.76% 6 | 0.00% 0 | 126 | 1.44 |
| Availability of scholarships | 44.00% 55 | 15.20% 19 | 12.00% 15 | 28.80% 36 | 125 | 2.26 |
| Hands-on or interactive labs/workshops | 37.90% 47 | 37.10% 46 | 16.13% 20 | 8.87% 11 | 124 | 1.96 |
| Time of year conference presented | 32.00% 40 | 28.80% 36 | 21.60% 27 | 17.60% 22 | 125 | 2.25 |
| Cost of conference | 31.97% 39 | 28.69% 35 | 24.59% 30 | 14.75% 18 | 122 | 2.22 |
| Cost of lodging | 29.84% 37 | 28.23% 35 | 21.77% 27 | 20.16% 25 | 124 | 2.32 |
| Location | 26.77% 34 | 29.13% 37 | 24.41% 31 | 19.69% 25 | 127 | 2.37 |

Q4 Overall, how do you compare the ATALM 2014 conference to other events of its type that you have attended?

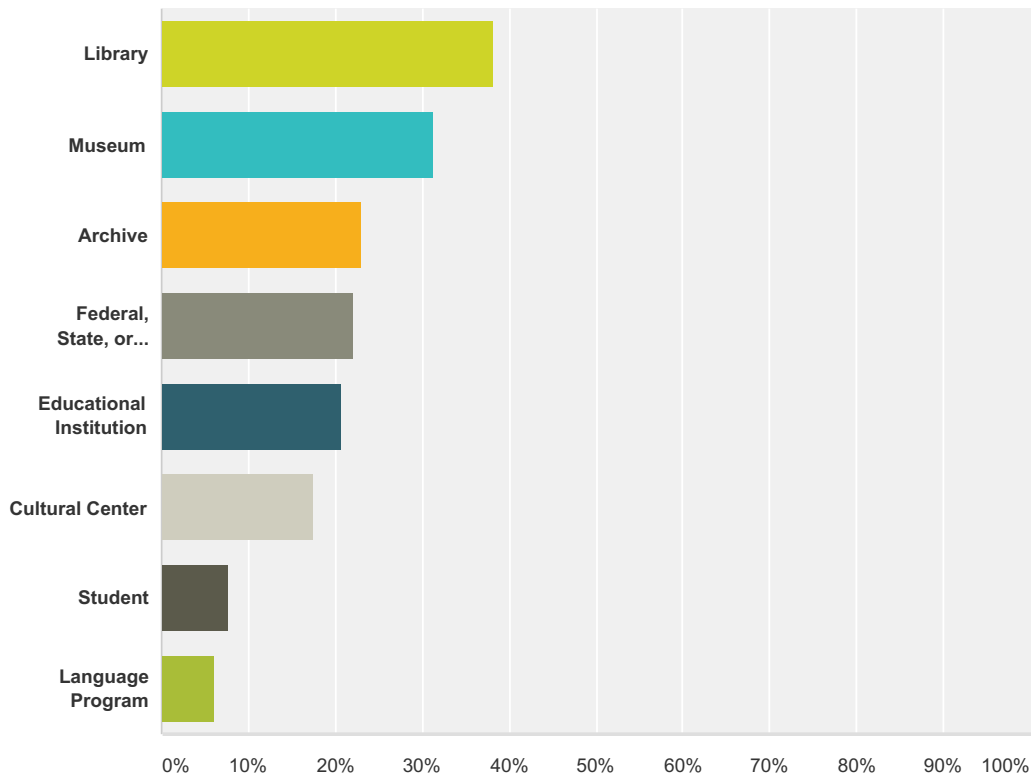
Answered: 137 Skipped: 3



| Answer Choices | Responses | |
|---|-----------|------------|
| Far better at meeting my needs | 51.09% | 70 |
| Somewhat better at meeting my needs | 23.36% | 32 |
| Not as good as other events at meeting my needs | 0.73% | 1 |
| No opinion | 10.95% | 15 |
| Other (please specify) | 13.87% | 19 |
| Total | | 137 |

Q5 What type organization do you represent?

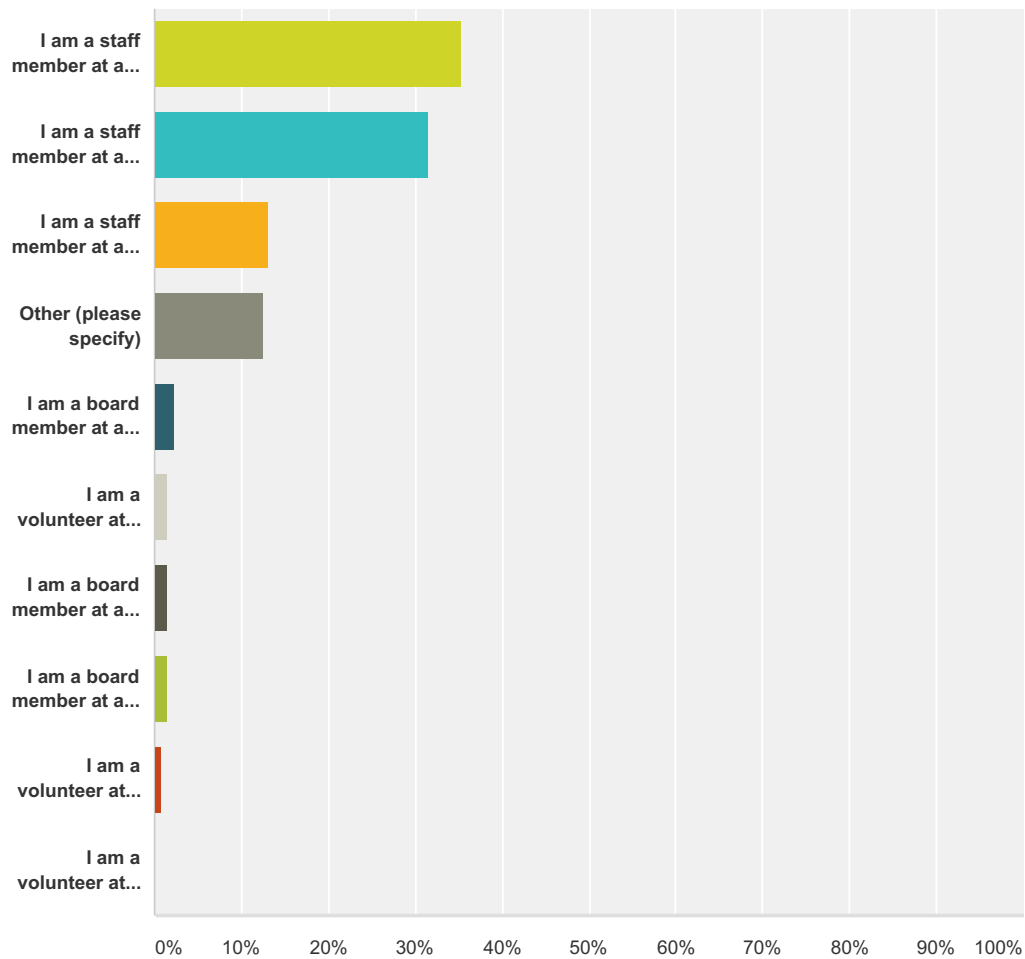
Answered: 131 Skipped: 9



| Answer Choices | Responses |
|--------------------------------------|-----------|
| Library | 38.17% 50 |
| Museum | 31.30% 41 |
| Archive | 22.90% 30 |
| Federal, State, or Tribal Government | 22.14% 29 |
| Educational Institution | 20.61% 27 |
| Cultural Center | 17.56% 23 |
| Student | 7.63% 10 |
| Language Program | 6.11% 8 |
| Total Respondents: 131 | |

Q6 How would you describe your role with the organization you represent?

Answered: 136 Skipped: 4

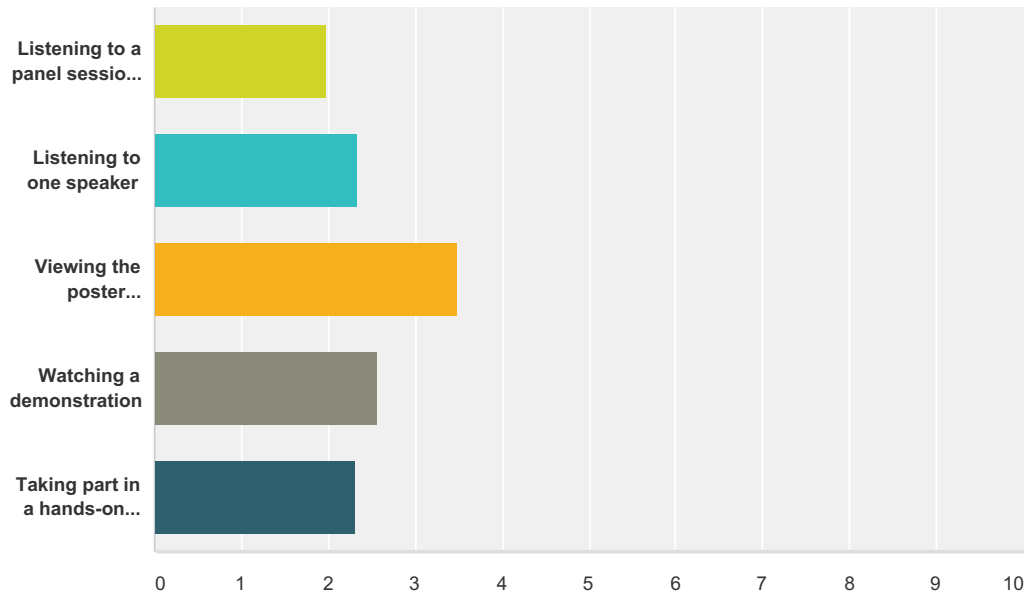


| Answer Choices | Responses |
|--|-----------|
| I am a staff member at a large-sized organization (budget in excess of \$250,000) | 35.29% 48 |
| I am a staff member at a medium-sized organization (budget between \$50,000 and \$250,000) | 31.62% 43 |
| I am a staff member at a small-sized organization (budget of less than \$50,000) | 13.24% 18 |
| Other (please specify) | 12.50% 17 |
| I am a board member at a small-sized organization | 2.21% 3 |
| I am a volunteer at a medium-sized organization (budget between \$50,000 and \$250,000) | 1.47% 2 |
| I am a board member at a medium-sized organization | 1.47% 2 |
| I am a board member at a large-sized organization | 1.47% 2 |
| I am a volunteer at a large-sized organization (budget in excess of \$250,000) | 0.74% 1 |
| I am a volunteer at a small-sized organization (budget of less than \$50,000) | 0.00% 0 |

| | |
|-------|-----|
| Total | 136 |
|-------|-----|

Q7 In which type of session do you feel you gained the most knowledge, with one being your top choice?

Answered: 132 Skipped: 8



| | 1 | 2 | 3 | 4 | 5 | N/A | Total | Weighted Average |
|--|--------------|--------------|--------------|--------------|--------------|--------------|-------|------------------|
| Listening to a panel session with several speakers | 45.31% 58 | 25.00% 32 | 11.72% 15 | 7.81% 10 | 5.47% 7 | 4.69% 6 | 128 | 1.98 |
| Listening to one speaker | 25.58% 33 | 35.66% 46 | 18.60% 24 | 12.40% 16 | 4.65% 6 | 3.10% 4 | 129 | 2.33 |
| Viewing the poster presentations | 5.60% 7 | 14.40% 18 | 28.80% 36 | 16.80% 21 | 26.40% 33 | 8.00% 10 | 125 | 3.48 |
| Watching a demonstration | 18.25% 23 | 25.40% 32 | 20.63% 26 | 14.29% 18 | 5.56% 7 | 15.87% 20 | 126 | 2.57 |
| Taking part in a hands-on activity | 33.60% 42 | 15.20% 19 | 14.40% 18 | 16.00% 20 | 4.80% 6 | 16.00% 20 | 125 | 2.32 |

Q8 Which session(s) did you find most valuable?

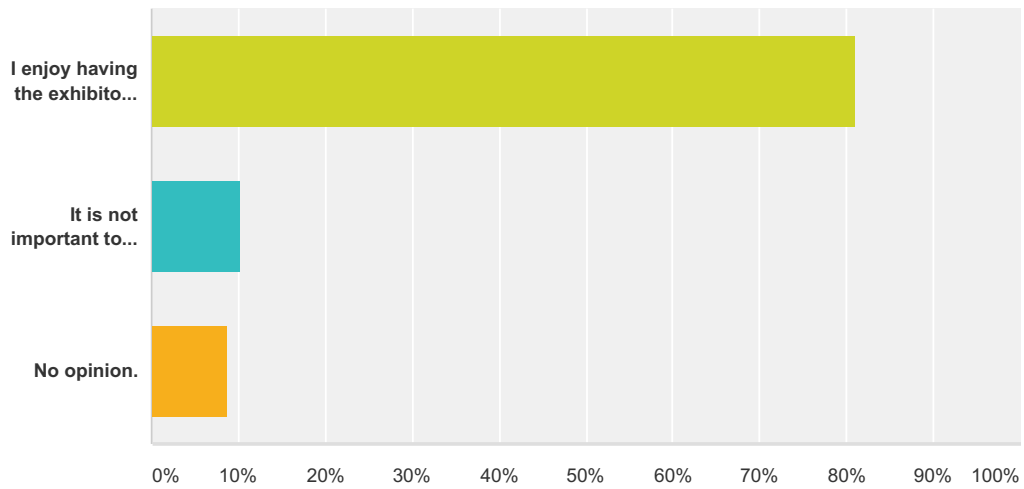
Answered: 78 Skipped: 62

Q9 Which session(s) did you find least valuable?

Answered: 49 Skipped: 91

Q10 How do you feel about having exhibitors at the conference?

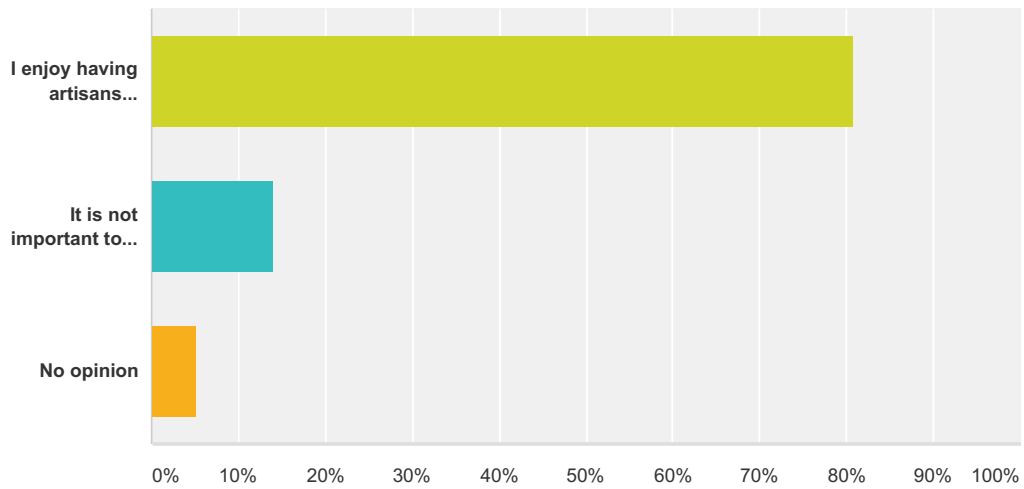
Answered: 137 Skipped: 3



| Answer Choices | Responses |
|--|------------|
| I enjoy having the exhibitors present and appreciate the financial commitment they make to the conference. | 81.02% 111 |
| It is not important to me to have exhibitors at the conference. | 10.22% 14 |
| No opinion. | 8.76% 12 |
| Total | 137 |

Q11 How do you feel about having artisans represented at the conference?

Answered: 135 Skipped: 5



| Answer Choices | Responses |
|---|------------|
| I enjoy having artisans represented at the conference | 80.74% 109 |
| It is not important to me if artisans are represented | 14.07% 19 |
| No opinion | 5.19% 7 |
| Total | 135 |

Q12 What did you like most about the conference?

Answered: 95 Skipped: 45

Q13 What could we have done to improve the conference experience for you?

Answered: 73 Skipped: 67

Q14 Our funder, the Institute of Museum and Library Services, likes to know the impact of its funding. For example, what changed as a result of your attendance at the conference? Did you gain new knowledge or skills? Meet new contacts that will help you broaden support for your organization? How will you apply what you learned at the conference?

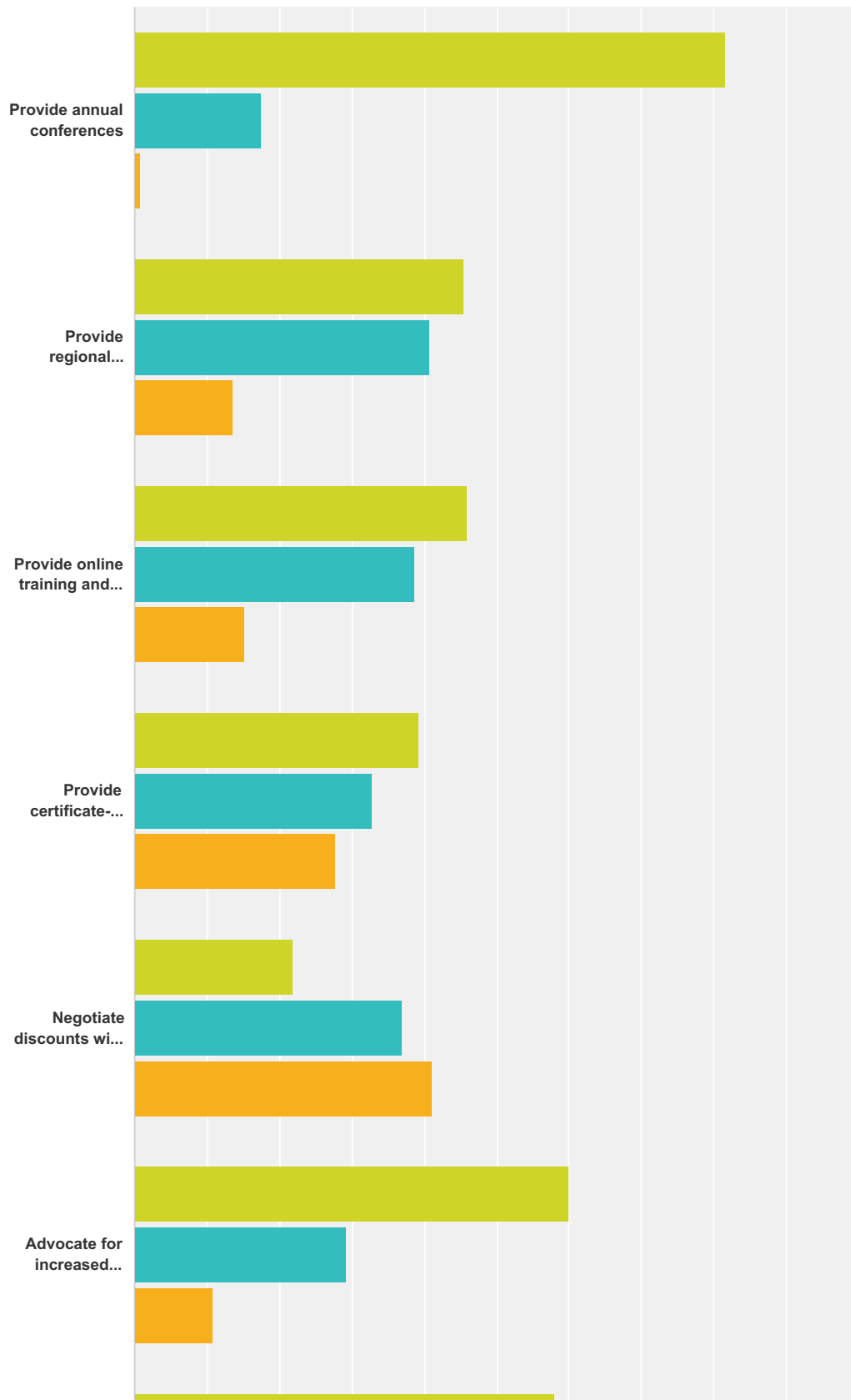
Answered: 95 Skipped: 45

**Q15 Please list your suggestions,
comments or future conference topics here:**

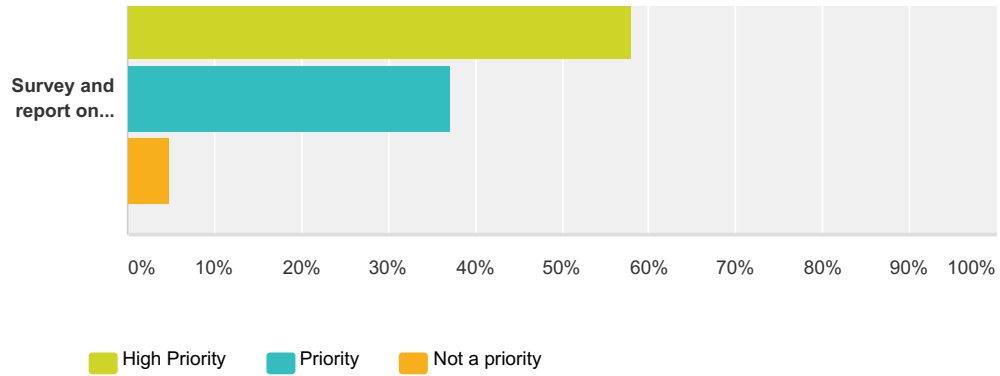
Answered: 51 Skipped: 89

Q16 What programs and services can ATALM offer to better meet your needs?

Answered: 130 Skipped: 10



2014 ATALM Conference Evaluation



| | High Priority | Priority | Not a priority | Total |
|--|----------------------|---------------------|---------------------|-------|
| Provide annual conferences | 81.60% 102 | 17.60% 22 | 0.80% 1 | 125 |
| Provide regional workshops | 45.60% 57 | 40.80% 51 | 13.60% 17 | 125 |
| Provide online training and resources | 45.97% 57 | 38.71% 48 | 15.32% 19 | 124 |
| Provide certificate-based training | 39.34% 48 | 32.79% 40 | 27.87% 34 | 122 |
| Negotiate discounts with vendors | 21.85% 26 | 36.97% 44 | 41.18% 49 | 119 |
| Advocate for increased funding | 60.00% 72 | 29.17% 35 | 10.83% 13 | 120 |
| Survey and report on activities and needs of tribal archives, libraries, and museums | 58.06% 72 | 37.10% 46 | 4.84% 6 | 124 |

Q17 To enter the drawing for a free registration for ATALM 2015 (September 9-12) in Washington, or if you wish to be contacted regarding your responses to this evaluation survey, please provide contact information below:

Answered: 85 Skipped: 55

| Answer Choices | Responses | |
|-----------------|-----------|----|
| First Name | 100.00% | 85 |
| Last Name | 100.00% | 85 |
| E-mail Address: | 100.00% | 85 |